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## ประวัติผู้เขียนวิทยานิพนธ์

นางสาวปภาภรณ์ ไชยหาญชาญชัย เกิดเมื่อวันที่ 13 กรกฎาคม 2524 ที่จังหวัด กรุงเทพมหานคร สำเร็จการศึกษาระดับปริญญาบัณฑิต สาขาวิชาภาษาอังกฤษ จากคณะมนุษยศาสตร์ มหาวิทยาลัยศรีนครินทรวิโรฒ ประสานมิตร ในปีการศึกษา 2545 และเข้าศึกษาต่อในระดับปริญญาโท สาขาวิชาการจัดการการสื่อสารแบบบูรณาการ รุ่น 2 คณะนิเทศศาสตร์ จุฬาลงกรณ์มหาวิทยาลัย เมื่อปีการศึกษา 2554