

Research Title	A Study of Cassava Logistics System in Phitsanulok Exporting to Thai – Loas Border Trade on the East – West Economics Corridor.
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### Abstract

This research aimed to study the logistics system of cassava in Phitsanulok exporting to Thai – Loas border trade on the East – West economics corridor: a case study of Mukdahan border crossing. The study commenced from the overview study of the supply chain as well as the people who involve from farmers to the market. Then the difficulties and barriers in logistics and supply chain management of cassava are surveyed. The research developed the means to evaluating the supply chain operation, adapted from the concepts of Supply Chain Operations Reference Model (SCOR Model) and Value Chain. Moreover, Value Stream Mapping (VSM) is used to pinpoint all activities starting from cultivation to process of shipping products to the market. All analytical results in this research lead to improving logistics and supply chain performance of cassava industry to follow up today's competitive market.