The Analysis of the Factors of Specification Standard though Eco- Industry Estate in Bangpoo Estate Samutprakarn Province. Thatchakorn Phattaraphanpee Managementscience DhonburiRajabhat University 2015

The research have objective for study the level operation of the analysis factors of specification standard though eco-industry estate in Bangpoo Estate in Sumutprakarn province, analysis by the studying explorative factors including to enhance understanding of the factors of specification standard though eco - industry estate to Industrial enterprises in Bangpoo Estate in Sumutprakarn province. The 1,200 samples from 420 factories were used in this research. The questionnaire were a research tools and data collection was 60 questionnaires with 5 levels of rating scale, quality measurement tools that reliability .984. The data analysis were frequency, percentage, mean, standard deviation and the exploratory factor analysis (EFA) with the rotation method: varimax with kaiser normalization screened principle component to collect of reduced variables and findings into means of enhancing understanding among operators to Industrial enterprises.

The research results were found that the level operation of the analysis factors of specification standard though eco-industry estate overall at high level $\overline{x} = 3.75$. When considered dimension by dimension overall at high level for high to low, were the physical dimension $\overline{x} = 3.83$ the environmental dimension $\overline{x} = 3.78$ the economic dimension $\overline{x} = 3.73$ the social dimension $\overline{x} = 3.71$ and the administrative dimension $\overline{x} = 3.71$. The exploratory research factors found that total 45 indicators range from significant factor for maximum to minimum, were 16 indicators of the environmental dimension 9 indicators of the administrative dimension 4 indicators of the physical dimension 4 indicators of the social dimension 6 indicators of the physical dimension and 5 indicators of the social dimension.

KEYWORDS: Analysis of the Factors, Eco- Industry, Bangpoo Estate