

ROLES OF THE GOVERNMENT SECTOR AND WHO RELATE IN SUPPORTING THE  
SUFFICIENCY ECONOMY PHILOSOPHY OF BANT BANG TA PAN COMMUNITY  
KLONGWUA SUB-DISTRICT., MUENG ANG THONG DISTRICT, ANG THONG  
PROVINCE

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The objectives of this research were: (1) to study economy context of the community, (2) to study governmental roles and strategies for promoting sufficiency economy and (3) to analyze outcome of the community from applying the philosophy. This research applied qualitative study for 5 cases from Ban Bang Ta Paen Community. The data was collected in various approaches such as documental review, area observing, individual interview and focal persons meeting. The data was analyzed by content analysis, data classification, and comparison and conclusion development.

Results of this study are as following;

1) Ban Bang Ta Paen Community has tremendously changed from the past. (1) At the early settle period between 1902 – 1960, people rely on simple economic such as self supply food from household plantation. The economic mainly drove by rice farming. (2) Evolution period was during 1961 – 1996, trading got more involved in the economy according to government policy at that time. At the initial, main outcome was rice farming. Machines were introduced and farmers started to use chemical pesticides and fertilizers. After industry was settle in and around the community, young generation started to ignore agriculture and enter their career in factories, merchandise and labor. Old generation kept mixed-farming and other self – employment as their career. (3) After economic crisis in year 1997 – 2015, some non-employed labor came back to their hometown, some did small farming, some was introduced to various trainings from their communities head such as living skills and sufficient economy.

2) From the study of roles and strategies of government and stakeholders relating to promoting sufficient economy of Ban Bang Ta Paen Community, it can be concluded that ministries and departments play important role in developing policy

to support local communities. Strategies such as implementing of policies enable awareness of people to have better understanding to sufficient economy. To take knowledge into action, training from role model farmers and sufficient economy experts is very crucial. Assessment and support from community leaders is also important to encourage local communities to adopt the principle to their practices. Community analysis, updating economy situation, building awareness and promoting knowledge exchange are effective strategies that could promote sufficient economy in the community. Government and private sector and community leaders could provide support to the community so that people will apply in their lives.

3) From support from government and stakeholders relating to promoting sufficient economy, the study from 5 cases showed that communities applied sufficient economy to practice. The outcomes are (1) hyacinth handicraft local business could gain more income from local knowledge and resources. (2) Community Funds of Klong Wua District could collect more saving for self-support in their community. (3) Community leaning center of Klong Wua District aimed their goal in knowledge sharing and establishing learning centers. (4) Mother Earth Funds of Klong Wua District focused on drug prevention and protection and promoting sufficient economy in their communities. (5) Learning center of Mother Earth Funds distributed knowledge and outcome of the funds to communities, including knowledge sharing, developing young leader and expanding network. These approaches allowed the community to be selected as sufficient economy community “Yu Yen Pen Suk”.