

Research Title: Participatory Learning to Develop Potential of Non Buri Community's Tourism Development by Philosophy of Sufficiency Economy to be Sustainable Tourism, Amphure Sahatsakhan, Kalasin

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ABSTRACT

Participatory Learning to Develop Potential of Non Buri Community's Tourism Development by Philosophy of Sufficiency Economy to be Sustainable Tourism, Amphure Sahatsakhan, Kalasin is a mixed method research. The research instruments are questionnaire, structured interviews, SWOT analysis. The statistics used in this study were frequency, percentage, average, and standard deviation.

Potential of community are the center is linked to tourism, economic hub and the business side of fishing communities. Community activities supporting tourism all contribute to the proper development of the country as a tourist. The disadvantage of the community, including the human resources to find a tour guide who lack number and quality, communication skills in foreign languages, the availability of infrastructure.

The main problem of Sirindhorn Museum are that the people who serve in the marketing and the operator of the camp is not enough and the procurement regulations to make the purchase or repair of equipment delays. The benefits of tourism to the community are kinds of career and increase in land values. The issues to be aware are waste and pollution from cars. Expectations need to be derived from tourism are to ease / clean / safe place to stay in a great atmosphere, fresh air and staffed by friendly / are friendly.