

ABSTRACT

DETERMINANTS OF DAY-CARE SERVICE OF AVERAGE WORKING WOMEN IN BANGKOK-BASED MANUFACTURING FIRMS

by

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This study focuses on factors influencing working women's choice of child care and their desire to use day-care service in the workplace. The characteristics of working women, their husbands and their households, including their attitudes, as well as different types of child welfare are taken into consideration.

The subjects are 340 married working women aged 15-49 with an education of below a bachelor's degree, who have lived in the Bangkok Metropolis for at least one year and have a monthly income of less than 15,000 baht. They work in 9 factories, which employ a large number of women, in 4 districts in Bangkok. There are 264 women with children and 76 childless women.

The discriminant analysis was employed to find out which factors influence their choice of child care - at home or outside - and their desire to use a workplace day-care service. The crucial factors influencing the choice of child care for women with children are house ownership, length of time in Bangkok, hometown, income and ages of both the women and their husbands.