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SARAWUT IEMCHAREON : IMPACT OF CRIME NEWS PRESENTATION OF MASS MEDIA UPON OPERATION OF THE METROPOLITAN POLICE DETECTIVES. THESIS ADVISORS : ASAWIN WATANAVIDOOL, M.A., NOP KANJANAGUNTI, M.S., SOMBAT SUPPACHAI, M.A. 55 P. ISBN 974-662-602-7

The objectives of the study are to examine the perception of the metropolitan police detectives on the impact of the crime news presentation of the mass media upon the operation of the detectives both the positive and negative aspects and the factors affecting it. The subjects of the study are 293 police detectives of the metropolitan police stations and of the metropolitan police detective subdivision. The Data were collected via questionnaires. The results of the study are summarized as follow:

1. The subjects had average age of 35 years old, most of them were married, graduated below the bachelor degree, most of them graduated from the police schools and were non-commissioned officers. The average official year is 14 years with average duration in detective task of 7 years and average total income of 9,600 baht. Most of the subjects reside in the governmental flats and most of them worked for the metropolitan police stations.

2. The subjects gained information highly from the newspapers and television and had low relationship with the personnel of the radio media.

3. The subjects perceived that the crime news presentation had high positive impact on that it enabled the high rank super-ordinates to understand the detective task, it enabled the people to observe the offenders appeared in the crime news presentation, it enabled the people to understand the detective procedure and it affected that the offenders to be more difficult to escape from arrest.

4. The subjects perceived that the crime news presentation had high negative impact on that it affected that the detectives have to be aware of crime information for the mass media, it enabled the offenders to know the procedure of the police officers, it enabled the offenders to escape from arrest and it affected that the detectives have to be aware of the leakage of criminal case information..

The author recommends that the fact finding of the mass media should not interfere the task of the detectives by the presentation of the crime news only that would not make the offenders to know the movement of the detectives and the facts that the police gained. and there should be control and supervision of the mass media themselves for not to affect the cases and the right of both the victims and the offenders.