

ONLINE MEDIA CONSTRUCTION ABOUT KOMISI PEMBERANTASAN KORUPSI

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)News Framing Analysis After the Pre-Court Decision Session on E-KTP Corruption
Case Setya Novanto at Tribunnews.com and detik.com September 30, 2017(

ABSTRACT

KPK Law (Law No. 30 of 2002) regarding Corruption Eradication Commission (KPK) mentioned the role of KPK as advocating in order to eradicate the acts of corruption by the states that have been before becoming more efficient. But, on 31st May 2017, formed the special committee of KPK inquiry by House of Representatives (DPR) with the reason to review KPK performance. Not long ago, after that, emerging the phenomenon about KPK was defeated by Setya Novanto, House Speaker within pretrial verdict the e-ID graft case. This study aimed to find out regarding how the construction of Tribunnews.com and detik.com regarding corruption eradication commission (KPK) within news stories after the pretrial verdict of Setya Novanto e-ID graft case. This study used framing analysis method Zhongdang Pan and Gerald M. Kosicki model. The result showed that Tribunnews.com tries to address reader's viewpoint toward the topic that KPK deserves to lose. This is emphasized by Tribunnews.com from news headline which is too sensational using an adjective term such as "KPK ceroboh" (KPK is negligent). Following the opinion of the other interviewees who support the theme. Meanwhile, detik.com conveys the different viewpoint, that is the defeat of KPK in Setya Novanto's pretrial verdict considered as recommendation and evaluation for KPK so that follow up the case immediately. That is proved by detik.com through the vocabulary in every headline and news content. One of them is giving the verb or the adjective in which positively after the term of KPK in the headline as well as on the whole news content.

Keywords: 1(Framing Analysis 2) The Online Media 3) KPK 4) Setya Novanto

1. Introduction

As the name implies and is guided by Law No. 31 of 1999 juncto Law No. 20 of 2001 concerning the Eradication of Corruption Crimes, the Corruption Eradication Commission (KPK) has the authority to take action against anyone suspected of committing corruption. Firmly Law No. 30 of 2002 states, the KPK in conducting investigations, investigations and prosecutions is subject to the applicable procedural law (Ruki, Kompas Book Publisher: 2009).

If you look at its duties and authority, the KPK seems to be trying to play an obligation as an independent institution. It was proven that the KPK routinely adorned the mass media with the theme of eradicating corruption.

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Based on Kompas R & D records, throughout January-December 2011, in the headlines the national newspapers recorded 252 news about Nazaruddin or the case involving him. That number reaches 15 percent of the total headlines of six national print media in that year (<https://www.cnnindonesia.com>)

The KPK still adorns the headlines of the national mass media the following year. The print media that year reviewed the actions of the KPK in handling corruption cases involving public officials. The most prominent case in 2012 was the corruption of the Hambalang project involving former Minister of Youth and Sports, Andi Mallarangeng. Based on the case, the Jakarta Corruption Court sentenced Andi to four years in prison and a fine of Rp. 200 million, a subsidiary of two months in prison.

Indeed, the KPK is not only dealing with corruption allegations involving state officials at the central level, but also corruption cases at the local level with a loss of over Rp 1 billion. A prominent case involving local officials is a bribery case for the permit of the right to operate a palm oil estate in Buol Regency, Central Sulawesi. The case involves former Bupati Buol Amran Batalipu and entrepreneur Siti Hartarti Murdaya, who is also a former member of the Board of Trustees of the Democratic Party. However, lately, the KPK discourse will be abolished by the House of Representatives Committee of the House of Representatives (DPR). Members of the Committee of Questionnaires from the Democratic Party of Struggle faction Henry Yosodiningrat called for a temporary freeze on the KPK because he said there were many things in the KPK that had to be addressed and the revamping took a long time. While Vice Chairman of the House, Fahri Hamzah support the proposal. He even suggested that the KPK not only be frozen, but dissolved (<http://nasional.kompas.com>) This was coupled with the result of the preliminary court decision of Setya Novanto on 29 September. Justice Judge Cepi Iskandar read out the verdict in Setya Novanto pretrial hearing on suspect cases of e-ID card corruption that the investigation order with Sprin.Dik-56/01/07/2017 number issued on July 17, 2017 is not valid. Judge Cepi also considered, the evidence used by KPK investigators in setting Setya Novanto as a suspect is the result of the development of another suspect case, namely Sugiharto and Irman. In the hearing, the judge Cepi revealed if the evidence already used in the previous case, it can not be used for other cases. In addition, Judge Cepi also added, the process of examining the suspect candidate can prevent the occurrence of violations of one's dignity. It is in harmony with human rights and equal treatment before the law and the principle of presumption of innocence. Regarding the case of e-KTP corruption itself, the Commission determined Setya Novanto as a suspect based on Investigation Order Number: Sprin.Dik56 / 01/07/2017 on July 17, 2017 after collecting hundreds of documents to prove that corruption is true that according to the Financial Supervisory Agency Development (BPKP) has cost the state finances up to Rp 2.3 trillion.

Based on the above explanation, the researcher is interested to know how the construction of Tribunews. com and detik. com about Corruption Eradication Commission in the post-trial news of pre-trial decision of e-KTP case Setya Novanto dated 30 September 2017?

MEDIA ONLINE

Online media is also called Digital Media is the media presented online on the internet. Understanding Online Media is divided into two meanings that are general and special (Romli dan Syamsul, Cendekia: 2012):

a) Understanding Online Media in general, media that can only be accessed via the internet, which contains text, photos, videos and sound. In this general sense, online media can also be interpreted as a means of online communication.

b) Understanding Online Media specifically that is related to the understanding of the media in the context of mass communication. Online media is a general term for a form of telecommunications and multimedia-based media. There are portals and websites (websites).

ONLINE JURNALISTICS

The media undergoes several stages of change, transformation, and even metamorphosis. Starting from newspapers, books, film, radio, television and internet. The last mass media, internet, then popularized the term new media. The internet presence subsequently changed drastically and dramatically the development of mass media. At least the internet triggered two fundamental changes in the media. First, the substance of the media, namely the process of journalism. Second, the form or format of media organizations (Iskandar and Lestari, Publishers ANDI: 2016).

NEWS

News is information that is worthy of being presented to the public. News that is classified as feasible is information that is factual, actual, accurate, objective, important, and of course attracts public attention. Usually, news in the form of statements published through the mass media. Here are the boundaries of the news according to experts (Suryawati, Ghalia Indonesia: 2011):

a) Dja'far H. Assegaf

News as a report about the facts or ideas that are fetched and chosen by the editorial staff for daily broadcasts, which can then attract the attention of the reader, either because it is extraordinary, because the consequences are important, whether it includes aspects of human interest, such as humor, emotion and tension .

b) J.B. Wahyudi

News as a report about events or opinions that have important and interesting values for some audiences, is still new and widely published through the mass media. Events or opinions cannot be news if mass media is not published periodically.

c) Nancy Nasution

The news is a report about events that occur, which the public wants to know, with actual traits, occurring in the reader environment, about prominent figures, due to the events affecting the reader.

FRAMING

Basically, framing analysis is a form of renewal from the discourse analysis approach, specifically to analyze the contents of media texts. The idea of framing, was first coined by Beterson in 1995. The time, frames are interpreted as conceptual structures or tools of trust that organize political views, policies and discourses, and which provide standard categories to appreciate reality. This concept was later developed by Goffman in 1974. He relied on frames as strips of behavior that guide individuals in reading reality (Sobur, PT Remaja Rosdakarya: 2015). Basically, framing is a method used to see how to tell media about an event. The way to tell a story can be described by looking at the reality that is made by the media. This way of seeing influences the end result of reality construction (Eriyanto, *LkiS* Yogyakarta: 2015).

2. Metodology

Based on the above exposure, in this study researchers used constructivism or constructionist paradigm. The constructionist approach has its own views on media, journalists, and news. Constructors assume facts or events are the result of construction. The truth of a fact is relative, applicable in a particular context. In addition, the constructionists also consider that the media is a construction agent. News is subjective or construction of reality. Journalist is not a reporter, he is the agent of reality construction (Eriyanto, LKiS Yogyakarta: 2015).

In this study, researchers chose a qualitative approach. Based on the title of the researcher select about the construction of Tribunnews.com and detik.com about Corruption Eradication Commission on September 30, 2017. Using a qualitative approach, researchers can analyze some media texts, ranging from headlines, images, to the order of sentences related to the title, then expected researchers can find out how to view or frame from online media Tribunnews.com and detik.com about the news.

The methods used in this research are framing analysis of Zhongdang Pan and Gerald M. Kosicki models. For Pan and Kosicki, framing is understood to be the cognitive tool used in information to code, interpret, and store it that is then communicated to audiences-all linked to the conventions, routines, and professional work practices of journalists. Framing is interpreted as a journalist's strategy or way of constructing and processing an event to be presented to audiences (Eriyanto, LKiS Yogyakarta: 2015).

Pan and Kosicki divide the framing device into four large structures, namely:

a) Syntax. It deals with how journalists construct events-statements, opinions, quotes, observations of events-into the general form of the news. The most popular form of syntax is the inverted pyramid structure-which begins with headline, lead, episode, background, and cover.

b) Scripts. Associated with how journalists narrate or tell an event into news form. News reports are often organized as a story.

c) Thematic. This structure deals with how journalists try to express their views on events that occur into propositions, sentences or intercostal relationships that make up the whole text.

d) Rhetoric. It relates how journalists emphasize a certain meaning into the story.

3. Result and Discussion

News analysis on *Tribunnews.com*

After analyzing using four framing devices from Pan and Kosicki, it is known that Tribunnews.com tends to view the defeat of the KPK in the trial of Setya Novanto's pretrial ruling as a natural thing. This can be seen from the label in the form of an adjective pinned by the journalist behind the word "KPK" which is included in the headline, namely: a) Not Only Setya Novanto, KPK Has Ever Fooled When These Figures Ask for Pretrial; b) KPK Deserves Lose Because It Is Not Researchful and Careful in Administration of Investigation and Investigation; c) Despite KPK's Disappointment Respecting Judge's Decision Cepi Wins Setya Novanto; d) Setya Novanto Menang, KPK Less Careful, Aris Budiman True.

The syntactic structure that can be seen from the news on Tribunnews.com and the most striking is the headline. There are a number of negative character labels embedded behind the KPK name such as "Keok", "Back to lose", "not careful and careful" and others. Then, represented by news leads that placed the views of resource persons who supported the theme of Tribunnews.com.

For script structures in Tribunnews.com news, they tend to be complete and detailed. Completing the 5W + 1H element in reporting this case. Next is the thematic structure. Tribunnews.com reporters wrote the right scheme to strengthen their views on the fairness of the KPK's defeat. The views of the speakers were placed at the front, followed by the views of journalists.

Finally, what can be seen from the text content of the news on Tribunnews.com is rhetorical that draws a certain style of language or meaning. In the four news, Tribunnews.com As explained earlier, many use negative vocabulary to describe the figure of the KPK.

News Analysis on *detik.com*

While *detik.com* is actually inversely proportional, he writes positive sentences after the KPK's name, describing the KPK as a strong institution and considers that the KPK's defeat can be used as an evaluation language. From the syntactic structure, *detik.com* looks to strengthen that view. The existence of positive word additions in headlines, such as "KPK: He Can't Run", "KPK: Wrong When We Are Asked for Repentance", "KPK Immediately Remove New Sprindik". That of course proves *detik.com* really has the notion that the KPK can at any time arrest Setya Novanto. Then, there is a Script structure. It's the same with Tribunnews.com. In delivering the news, *detik.com* looks detail meets the 5W + 1H element. It is to attract the reader in understanding the meaning to be conveyed. From thematic structure, *detik.com* write down several themes which all of them are about how KPK's power and follow-up in continuing Setya Novanto case. Starting with the opinion of the Legal Expert, then it was strengthened by the statement of journalists who looked at the strength of the KPK. Next is the last structure, ie rhetorical. *detik.com* chose a positive vocabulary to strengthen its views on the strength of the KPK. The vocabulary includes "evaluating", "does not mean the KPK is backing" and some others. Then, the preparation of the language in the sentence also contributed to strengthen the chosen theme.

COMPARISON	
<i>Tribunnews.com</i>	<i>detik.com</i>
<ul style="list-style-type: none"> a) Consider the defeat of the KPK in the verdict b) Provide a negative label for the KPK, such as 'careless' 'not careful' 'deserve to lose' and others. c) The resource person and his statement that the KPK is worth losing d) Complete 5W + 1H element d) Loading headlines by making the KPK a subject and deserving of defeat. e) Here are some headlines uploaded by <i>Tribunnews.com</i>: <ol style="list-style-type: none"> 1. Not only Setya Novanto, KPK was once indecent when a number of these figures submitted pretrial 2. KPK Deserves Lose because it is not Thorough and Careful in Administration of Investigations and Investigations 3. Even though KPK was disappointed to honor Judge Cepi's decision to win Setya Novanto 4. Setya Novanto Menang, KPK Less Careful, Aris Budiman Right. 	<ul style="list-style-type: none"> a) Assume that the result of the judgment of Cepi in the preliminary decision of Setya Novanto as the evaluation of the system in KPK. b) Give positive verbs after subject (KPK) in every sentence, such as: KPK immediately follow up the defeat of alleged corruption. c) The selected sources are those who hold the view that the KPK should not retreat in the case of e-ID cards. d) Complete 5W + 1H element e) Loading headlines by making KPK a strong subject. Here are some headlines uploaded by <i>detik.com</i>: <ol style="list-style-type: none"> 1. Legal Expert: Novanto Praperdilan Ruling So KPK evaluation 2. Novanto Wins Pretrial, KPK: He Can not Run 3. Defeat in Pretrial Novanto, KPK: Wrong If We Are Requested Penance 4. KPK is required to issue new Sprindik Novanto immediately.

4. Conclusions

When viewed from the official website of Tribunnews.com, which claims "With the last two rubrics, people are expected to participate, share information and information and convey ideas in the form of fresh ideas and empirical experiences, especially to educate the nation". In the statement, there is a sentence "educating the life of the nation" which can be interpreted as Tribunnews.com, besides accepting ideas from the public also wants to be a news portal that does not fool information. However, inversely proportional to the claims made, Tribunnews.com makes irregularities in making the language in the title, such as "careless KPK" or "KPK deserves to lose. Not only that, Tribunnews.com tried to direct the reader's point of view on the theme that the KPK deserved to lose the decision of the pretrial of Setya Novanto. That is how Tribunnews.com emphasized many times in the four stories that were the material for analysis. Then followed by opinions from resource persons who supported the theme. Then accompanied by the many statements from the speakers written in detail and detail. Meanwhile, detik.com claims "As the first internet news media in Indonesia to meet the needs of the public for information and the fastest" as the motto on its official website. If viewed from the recognition, then detik.com has run its motto well, namely reporting an event quickly and in a row. However, if you look at how the language used in the headline, detik.com also seems to have its own interests by making the KPK a strong news subject.

detik.com taking the perspective that the defeat of the KPK in the pretrial judgment trial of Setya Novanto is considered to be a suggestion and evaluation material for the KPK to be able to immediately follow up the case. In fact, detik.com looks very clear want KPK to quickly issue a new sprindik to set Setya Novanto as a suspect again. It is realized detik.com through the vocabulary in each title and content of the news. Starting from the giving of a verb or a positive nature after the name of the Commission on the headline, as well as the entire contents of the news text.

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