

ALTERNATIVE MODEL TO SUPPORT CREATIVE ENTREPRENEURSHIP THROUGH NGO OR COMMUNITY BANKING IN AN EMERGING ECONOMY: A CASE STUDY OF BNF-BANGLADESH

Muhammad Mahboob Ali¹
Dhaka School of Economics
Dhaka, Bangladesh

ABSTRACT

The research has been undertaken to study on the role of micro finance among rural people to see whether such finance will be able to add value in the personal income level through creative micro and small enterprises. Besides this, the study also wants to propose an alternative model of micro finance. The study found that in the business process, especially at Grameen)Rural(area, has strategic impact on business proliferation for individuals and the community at large. This has positive impact on improving beneficiaries' life style through inventive micro enterprises. As such the author recommends more generation of funds to establish and encourage creative entrepreneurship so that poor and downtrodden people as well as medium and large entrepreneurs can successfully implement innovative business processes through financial inclusion both by the NGOs and banks. Further, the author suggested that micro savings can be transformed into micro investment through social networking process. The author recommended for setting up of community banking at the grass root level along with greater support for social networking that may ultimately lead to empowerment of people. Decentralization of head office of different commercial banks at different parts of the country was also suggested by the author. A model for community banking was proposed by the author but unfortunately the bank for the police may be named as community banking as reported by different dailies recently. Actually community banking model was developed with the vision and mission for the poorer segment of the people not for a special privileged group of the society.

Keywords: 1) Community Banking 2) Creative Entrepreneurs 3) Micro and Small Enterprises 4) Personal Income 5) Micro Savings 6) Micro Finance 7) Social Networking 8) Empowerment of People

JEL classifications: JEL: D31, G20, O31

¹ Professor of Economics
E-mail: pipulbd@gmail.com