

Natjariya Rodprukpoom. (2015). The Development of Tourism Resource Management Model into Learning Resource for Basic Education School. Bangkok: Graduate School, North Bangkok University. Advisors: Assistant Professor Dr.Sunan Solgosoom and Assistant Professor Dr.Paitoon Pothisaan.

The purposes of this research were to analyze, develop, study the effectiveness, and evaluate possibility and usability of tourism resource management model as learning resource for basic education school. This was a mixed method research by 3 sampling groups which included 12 experts from educational and tourism resource for qualitative research, 30 students for experimental research, and 125 administrators and teachers from 12 schools for the possibility and usability. The instruments included: focus group, evaluation form, and questionnaires. The findings revealed that; (1) management of tourism resource as learning resource, therefore, the tourism resource organization collaborates into learning resource administration for basic educational school in 6 aspects; policies between school and learning resource, learning resource administration, student learning activities, school administration system, paper preparation, and evaluation, (2) The model of tourism resource management as learning resource for basic education school had five components, namely, 1) setting a policy of tourism resource management as learning resource and policy of learning resource management of basic education school, 2) coordinating between school and tourism resource, 3) school and tourism resource's preparation, 4) using tourism resource as learning resource, and 5) evaluation, (3) effectiveness of the model of tourism resource management as learning resource for basic education school gained high value level by the teacher and student opinion and the student writing ability was at a very good level, (4) the possibility and usability for the model of tourism resource management as learning resource for basic education school was at a high level.

Keyword: Tourism resource, Learning resources, Basic education school