

Siriwan Sriprasert 2008: The Study of the Creating of Vocabularies in Entertainment Column from Thai Newspaper Published Daily. Master of Arts (Thai), Major Field: Thai Language, Department of Thai Language. Thesis Advisor: Associate Professor Chalor Rodloy, M.A. 302 pages.

The purposes of this thesis were to study the characteristic of Vocabularies building in Entertainment Column from Thai Newspaper Published Daily to study the meaning of vocabularies in Entertainment Column from Thai Published Newspaper Daily.

Data for this research were gathered from 3 Thai Daily Newspaper: Thairat, Dailynews and Matichon between, January 2005 - 30 June 2007 with the total of 162 copies. The data were collected by randomization. One copy was collected in every 10 days: 1-10, 11-20, 21-30 of every month. The vocabularies about music in entertainment column consisted of 116 pages, vocabularies in movie column consisted of 88 pages, vocabularies in television column consisted of 212 pages, and vocabularies in stage plays consisted of 3 pages, the total was 419 pages.

The results of the study were found that creating of vocabularies in entertainment column were compound word, complex word, repeated word, combining word and connecting word. The music column used 9 types of compound word such as noun and noun, noun and verb, verb and noun, verb and verb noun and adverb, adverb and noun, noun and noun and noun, noun and verb and noun, noun and noun and adverb. The movie and television column used 6 types of compound word such as noun and noun, noun and verb, verb and noun, verb and verb, noun and adverb, adverb and noun. The stage plays column used 2 type of compound word such as noun and noun, verb and noun. It was found that the music, movie and television column used complex word for meaning and sound. However, the stage play did not use complex words. The repeated word was found in every entertainment column. The music movie and television column created vocabularies by using combining word between Pali and Sanskrit language. There was no combining word in stage play field. The music column used 1 type of connecting word such as connecting vowel. The movie and television column used 2 types of connecting word such as connecting alphabet and connecting consonant. There was no connecting word in stage plays column. It was found that the meaning of vocabularies used in music, television, movie and stage plays column were objective or direct meaning, metaphoric meaning or significant meaning and contextual meaning.

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Thesis Advisor's signature

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