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## ข้อความแห่งการริเริ่ม

- 1) ประเทศไทยนำเอาหลักปรัชญาเศรษฐกิจพอเพียงมาใช้เป็นแนวทางการพัฒนาประเทศมาระยะเวลาหนึ่ง แต่มีงานวิจัยจำนวนไม่มากนัก โดยเฉพาะงานวิจัยเชิงปริมาณที่ศึกษาความสัมพันธ์ระหว่างเศรษฐกิจพอเพียงและความสุข การศึกษาครั้งนี้จึงพยายามตอบคำถามดังกล่าว ด้วยวิธีการทางวิทยาศาสตร์ และการวิเคราะห์เชิงปริมาณ
- 2) คุณูปการที่สำคัญของงานชิ้นนี้ ประกอบด้วย เป็นการประเมินความเข้มข้นของการทำเศรษฐกิจพอเพียงด้วยวิธีเชิงปริมาณอย่างเป็นระบบ เป็นการวัดความสุขด้วยหลักการทางจิตวิทยาที่อ้างอิงงานศึกษาทางเศรษฐศาสตร์ว่าด้วยความสุขที่ได้รับการตีพิมพ์ก่อนหน้านี้ เป็นการหาความสัมพันธ์ระหว่างดัชนีความเข้มข้นของการทำเศรษฐกิจพอเพียงกับความสุขด้วยแบบจำลองทางเศรษฐมิติ
- 3) ผลการศึกษา และนัยแห่งนโยบายที่เกิดจากงานวิจัยชิ้นนี้มีประโยชน์อย่างมากต่อการกำหนดนโยบายการพัฒนาประเทศไทย ที่วางเป้าหมายในการพัฒนาประเทศ โดยให้ประเทศไทยเป็นสังคมที่มีความสุขอย่างยั่งยืน

## STATEMENTS OF ORIGINALITY

- 1) Thai government agencies had launched Sufficiency Economy campaign and suggested to the citizen's livelihood, but few quantitative studies had demonstrated the magnitude of SE impact on the happiness. This study aims to find out the significant relationship for closing the knowledge gap of Thai society if "sufficient economy can satisfy human well-being" by scientific method and quantitative analysis.
- 2) The significant contributions compose of; firstly, this dissertation evaluates the Sufficiency Economy intensity by quantitative method systematically, secondly, the happiness level is evaluated following psychology measurement which rarely applied in economic studies, lastly, the relationship between Sufficiency Economy Intensity and happiness are analyzed by econometrics strategy.
- 3) The results, and then policy implications, of this dissertation are important and useful for Thai government agencies, academicians and other policy makers to support Sufficiency Economy to sustain happiness of all Thai people.

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