

Abstract

Research Title : A learning center in the process of OTOP
With Sufficiency Economy Philosophy for Sustainable
Quality of Life

Author : Mr. Witthaya Mekhum

Year : 2012

This study aimed to analyze the factors of success of the OTOP production process and create a learning center in the process of OTOP with Sufficiency Economy Philosophy for Sustainable Quality of Life.

Researchers used qualitative research community has selected a group of OTOP products Khonthi district in Samut Songkhram. In interviews, 30, and the meeting of 9 persons including the first analysis of the production process, including: 1) the production, 2) the development, manufacture, 3) the strength of the community, 4) the possible marketing 5) the quality of the product at the second assessment of success factors as: 1) analyze the factors that influence the success 2) evaluation of strategic alternatives meant that the philosophy of sufficiency economy, the three form the center program. that meant that the philosophy of sufficiency economy. The results show that

Produced no effect on the environment. Potential production can be reproduced in the volume and quality. Sources of raw materials. Materials used in the entire country. Products and the strength of a community in the past few years, manufacturers have developed the concept of self or group and meet the needs of customers. And rarely in the form of packaging is packaging that indicates its products and to ensure commercial There are a variety of products in each category in the local area and find something to replace high-cost packaging. There needs to be trained in the cleaning of the package will be packed food. By providing guest speakers who are knowledgeable.

Regarding product quality, product-specific criteria. With the certification standards, and local communities should encourage the relevant agencies and manufacturers of these products were certified community, so operators should learn the behavior. changes in consumer as well. To look for opportunities to export in the future. However, even faced with problems of insecurity of food production. Both in terms of cross-contamination of pathogenic microorganisms. The major hazards that may affect the health of consumers. Manufacturers should collaborate with the government. Agency or department of education is associated with the development of food production in order to raise the standard of access. Urgent.

The higher education community. The well-being of families in the community better. The problems of the community found out more in debt than ever before. The drug epidemic in our communities and youth in the community. Learning Center at the conclusion of the philosophy of sufficiency economy meant that the nine steps in implementing the Community Learning Center.

Step 1 staging community. Learning together

Step 2 Search the Knowledge Center of the village. This is a learning center. Village.

Step 3 aims to showcase the building must have the knowledge of wisdom.

Step 4 activities generate new knowledge of the community. Search activities. Economically self-sufficient. Suited to local conditions. And lifestyle of the family.

Step 5 to learn something valuable. Search for identity, community and identity.

Step 6 is the view from the outside. In the form of an educational institution. Government, private and public organizations. To be adapted to suit local conditions.

Step 7: Prepare a calendar of learning activities. To provide a continuous learning process that requires 8 procedures to third parties.

Step 9 agencies, both public and private sector work integration of all the missions should be coordinated. Forwarded to the excess capacity. A coordinated network of partners contributing to the development of OTOP products to be learned.