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ISO 9000 system is presently a quality system applied extensively in Thailand and TQM is a participating management approach widely implemented. But many of the organizations still to face the problems and don't receive the customer trust. So, we have to learn about the work corporation between ISO9000 and Total Quality Management : TQM.

The comparative study for relationship of ISO 9000 and TQM was conducted to present the identical and different entities in term of philosophy process, implementation, benefits and obstacle and survey about the understanding from employee of the organization. Meanwhile, the solutions approach for implementation both systems together starting from any one of system is suggested.

From the comparison study, it is found that there are 31 different aspects and 6 similar points of view. The understanding of employee, chief and manager were explored. It is revealed that most people understand only part of the system and nobody realizes the benefits and approach to implement both systems together. Beside, we can prefer about the good ways for the work corporation between ISO9000 and TQM. Those are the executive's opinion and team's opinions from the seminar.