

ABSTRACT

Title of Thesis	Guidelines for Adaptive Use of “Sin – Sai” Literature to Support Cultural Tourism
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The author is undertaking a research regarding the guidelines for adaptive use of “Sin – Sai” literature to support Cultural Tourism. The objectives of this study are: (I) to collect data regarding tourism which is related to the “Sin – Sai” literature, (II) to study community opinions for adaptive use of “Sin – Sai” literature to support cultural tourism, (III) to study condition and opinions of tourism management by stakeholder, for adaptive use of “Sin – Sai” literature to support cultural tourism. (IV) to submit guidelines for adaptive use of “Sin – Sai” literature to support cultural tourism.

This research uses both quantitative and qualitative methods to achieve the following objectives: Observing and doing in-depth interview with the locals a sample size of 400 people and Conducting semi-structured interviews with key informants to support the theory of “Sin – Sai” literature and to study the condition and opinions of tourism management before using the critical analysis data gathered to determine the relationship for guideline of adaptive use of “Sin – Sai” literature to support Cultural Tourism.

The main findings of our study of Guideline for adaptive use of “Sin – Sai” literature to support cultural tourism is: the need to study about the opinion of the community as they are chosen to make decisions regarding tourism development.

Furthermore, a participatory development process between both the stakeholders and the community are selected to garner more knowledge about tourism management and the conservation of the mural paintings. In addition, to appropriate develop the community and the Budgeting and Public Relations for promoting community tourism.

Through this research, the various methods such as restoration of cultural activities, preparation of regulations for tourists, training program for local tour guides. while getting feedbacks from key informants to suggest using various concepts and creative tourism management model and Community Based Tourism (CBT) for a sustainable tourism development.