

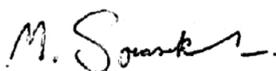
Sorasak Mali 2006: An Analysis of Comparative Advantage and Factors Affecting Rice Noodles and Vermicelli Export of Thailand. Master of Economics (Business Economic), Major Field: Business Economics, Department of Economics. Thesis Advisor: Assistant Professor Sauwaluck Koojaroenprasit, Ph.D. 81 pages.
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Thailand as Agricultural country, main income has been from Agricultural and Industrials Agricultural sectors. Rice Noodles and Vermicelli Industry is generates high amount of income per year. Recently, Thailand has been encountering many productions and exporting problems.

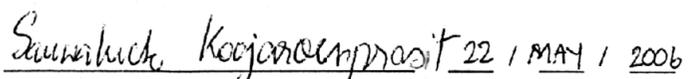
The objectives of this study were 1) To study the generality of Thailand's Rice Noodles and Vermicelli. 2) To study comparative advantage in exporting Rice Noodles and Vermicelli of Thailand. 3) To analyze factors affecting the export of Thailand's Rice Noodles and Vermicelli to major market i.e., the United States of America, Japan and Malaysia. China is the major competitor. Periods for studying are from year 1998-2004. Data analysis by using the concept of Revealed Comparative Advantage Index and Demand Theory Model.

The results showed that Thailand had Comparative Advantage in the United State of America, Japan and Malaysia markets comparing to China. For analysis factors affecting the export of Thailand Rice Noodles and Vermicelli showed that the main factors affecting were real national income and Rice Noodles and Vermicelli price in the United State of America and Japan market. In case of Malaysia market showed that the main factors were Rice Noodles and Vermicelli price and Malaysia population.

Hence to enhance Thailand for Comparative Advantage in exporting Rice Noodles and Vermicelli, government and private sector should collaborate for production and exporting improvement for added value and high quality product following growth of domestic and international demand.



Student's signature



Thesis Advisor's signature