

Natthawat Vongchavalitkul, Busaya Vongchavalitkul (2017). **The Relationship between job characteristic, work adversity quotient and happiness at work along Business administration faculty of private Universities**

**ABSTRACT**

The objective of the research is to study job characteristics, and work adversity quotient that related to happiness at work along Business administration faculty of private universities, in order to collect the data the researcher used questionnaires to gathering information from the sample group. The sample group is 84 instructors from the population of 401 instructors. In order to analysis the data, the researcher use mean( $\bar{X}$ ), standard deviation(S. D.), Pearson's Product Moment Correlation Coefficient and Multiple Regression Analysis. The results are:

- 1) Business administration faculties demonstrated high job performance level according to job characteristics.
- 2) Business administration faculties performed high performance level of adversity quotient.
- 3) Business administration faculties were happy with their work at moderate level.
- 4) Relationship between job characteristics and happiness at work of Business administration faculties showed a positive correlation at statistical significant level at 0.01
- 5) Adversity quotient and happiness at work of Business administration faculties showed a positive correlation at statistical significant level at 0.01