

APPENDICES

APPENDIX A
Respondent Characteristics

Table A1: Demographic Characteristics of Respondents

Description	Categories	Frequency	Percentage
Gender	Male	86	67.70
	Female	41	32.30
Total		127	100.00
Age	Less than 30 years old	00	00.00
	30 – 40 years old	36	28.30
	41 – 50 years old	26	20.50
	More than 50 years old	65	51.20
Total		127	100.00
Marital Status	Single	35	27.60
	Married	76	59.80
	Divorced / Separated	16	12.60
Total		127	100.00
Level of Education	Bachelor's degree or less than	72	56.70
	Higher than Bachelor's degree	55	43.30
Total		127	100.00
Work Experience	Less than 5 years	3	2.40
	5 – 10 years	12	9.40
	11 – 15 years	24	18.90
	More than 15 years	88	69.30
Total		127	100.00
Revenue Average per Month	Less than 30,000 Baht	9	7.10
	30,000 – 40,000 Baht	17	13.40
	40,001 – 50,000 Baht	22	17.30
	More than 50,000 Baht	79	62.20
Total		127	100.00
Current Position	Managing Director	37	29.10
	Managerial Manager	47	37.00
	Proprietor	43	33.90
Total		127	100.00

Table A2: Characteristics of Textile Business

Description	Categories	Frequency	Percentage
Business Forms	Companies	114	89.80
	Partnerships	11	8.70
	Business Owners	2	1.50
Total		127	100.00
Type of Production	Thai Business	104	81.90
	Foreign Business / Joint Venture	23	18.10
	Total	127	100.00
Nature of Business	Distributors	16	12.60
	Manufacturers	36	28.30
	Manufacturers and Distributors	75	59.10
Total		127	100.00
Number of Employees	Less than 100 employees	76	59.80
	100 – 300 employees	34	26.80
	301 – 500 employees	9	7.10
	More than 500 employees	8	6.30
Total		127	100.00
Capital of an Operation	Less than 5,000,000 Baht	34	26.80
	5,000,000 – 50,000,000 Baht	54	42.50
	50,000,001 – 100,000,000 Baht	20	15.70
	More than 100,000,000 Baht	19	15.00
Total		127	100.00
Average Revenue per Year	Less than 50,000,000 Baht	50	39.40
	50,000,000 – 150,000,000 Baht	37	29.10
	150,000,001 – 250,000,000 Baht	14	11.00
	More than 250,000,000 Baht	26	20.50
	Total	127	100.00

Table A2: Characteristics of Textile Business (Continued)

Description	Categories	Frequency	Percentage
Period of the Operation	Less than 5 years	00	00.00
	5 – 10 years	11	8.70
	11 – 15 years	19	15.00
	More than 15 years	97	76.30
Total		127	100.00
Experience in Exports	Less than 5 years	17	13.40
	5 – 10 years	21	16.50
	11 – 15 years	18	14.20
	More than 15 years	71	55.90
Total		127	100.00
The Main Export Market	Asia	68	53.50
	Europe	27	21.30
	America	21	16.50
	Others	11	8.70
Total		127	100.00