

ABSTRACT

Research title : Personal Career with poverty problem solving of
entrepreneur in Dusit area

Researcher : Asst. Prof. Sivilai jayankura

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This research aims to find the real and actual problems and attitude of people who are running their personal career. Collecting data by created the questionnaire and structural interview, to fulfill the gap from questionnaire data. There are 200 samples of purposive sampling. The result found that the respondents are female more than male as middle aged and used to work in the system, fair level of education, most of samples are family leader, has career in Dusit for 4-6 years; percentage of 38, 1-3 years; percentage of 20, 7-9 years; percentage of 19, more than 10 years; percentage of 16, less than 1 year; percentage of 7 and do this job as the routine work. Their work indicated personal career as job sources necessarily. Separately place of sell products and habitat (house for rent 47 percent, householder 36 percent). Product of sell is delicatessen, dried food, household goods, services, un-moveable shops or some moveable shops. Average cost not over 5000 baht per day, average income 1000-5000 baht per day, calculated 73 percent after deduct others expense has balance revenue less than 1000 baht. 63 percent. Capital sources from personal saving, legal and illegal loan, and relative borrowed .The cause of doing these career is faster reasonable income, difficulty of chance to change career 66 percent. However, Samples are still satisfying to this career. Thus, the concerns sections have to treat the personal career significantly in which make people's income to support themselves and their family to be one way to solve the poverty problems. Things are needed to treat by personal career are allocating selling place as good and proper location, financial support, career advisory and related career news and information respectively.