

## CHAPTER 3

### METHODOLOGY

#### 3.1 Data

This is a qualitative research on the 4<sup>th</sup> episode of Note's standup comedy. The data for this study was obtained from the DVD version of Note's 4<sup>th</sup> episode of Note's standup comedy.

Note's standup comedy was first released in 1999. His performance has been well-known among Thais who love Note's style in telling jokes about shared experiences and current situations which the audiences are familiar with. Note achieved a lot of success from his performances and his standup comedy gained more and more audiences with each episode. Another achievement is that his standup comedy received many awards in 1999 – the same year of his performance in the 4<sup>th</sup> episode, particularly the rewards from The Nation in which Note was honored as the Comedian of the Century. He was also named the Most Influential Teen Idol by the Hi-Class magazine. As for the 4<sup>th</sup> episode, Note comes up with everyday topics which he relates to his audience such as the pursuit of happiness and sadness in daily life. Note conveys humor from his audiences by sharing current issues in Thailand with them.

### 3.2 Analysis

Previous studies have investigated humor topics based on the three classic humor theories: The Incongruity, The Superiority, and the Relief theories. The first part of the analysis focuses on the examination of the 4<sup>th</sup> episode of Note' standup comedy based also on the humor theories. The second part of the analysis focuses on the figurative language Notes uses as linguistic devices to create humor in all three genres of humor.