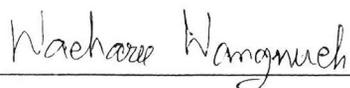


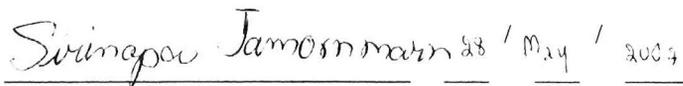
Wacharee Wangnuch 2007: Perceived Information, Motivation at Work, Organizational Commitment and Thought of Shifting Work Place: A Case Study of Employee Thailand Tobacco Monopoly. Master of Science (Industrial Psychology), Major Field: Industrial Psychology, Department of Psychology. Thesis Advisor: Mrs. Sirinapa Jamornmarn, M.Ed. 140 pages.

The objectives of this thesis were 1) to study the level of perceived information thought of shifting work place, motivation at work, organizational commitment and thought of shifting work place of employee Thailand Tobacco Monopoly, 2) to compare the perceived information, motivation at work, organizational commitment with thought of shifting work place by personal factors, 3) to study correlation between perceived information, motivation at work, organizational commitment and thought of shifting work place. Samples of this research were composed of 360 Employee from Thailand Tobacco Monopoly. Data were collected by questionnaires and were analyzed by computer program.

The results of this research showed as in the followings. 1) The level of perceived information, motivation at work, organizational commitment and thought of shifting work place: a case study of employee in Thailand Tobacco Monopoly were moderated. 2) The results from hypothesis testing revealed as followed: employee with different positions had significantly different perceived information at .05; age, duration of work and salary were significantly correlated with perceived information at .05. Employee with different sex and positions had significantly different motivation at work at .05; age were significantly correlated with motivation at work at .05. Employee with different educational level and positions had significantly different organizational commitment at .05; age and duration of work were significantly correlated with organizational commitment at .05. Employee with different sex, marital status and educational level had significantly different thought of shifting work place at .05; duration of work were significantly correlated with thought of shifting work place at .05. 3) Perceived information was significantly correlated with motivation at work and organizational commitment at .05. Motivation at work was significantly correlated with organizational commitment and thought of shifting work place at .05. And organizational commitment was significantly correlated with thought of shifting work place at 05.



Student's signature



Thesis Advisor's signature