

## บรรณานุกรม

### หนังสือ

ศิริลักษณ์ สุวรรณวงศ์. ทฤษฎีและเทคนิคการสุมตัวอย่าง. กรุงเทพ: โอเดียนสโตร์, 2538.

### เอกสารอื่นๆ

กรมปศุสัตว์. "ร่างมาตรฐานเกษตรอินทรีย์ด้านปศุสัตว์." กรมปศุสัตว์ กระทรวงเกษตร และ สงเคราะห์, 2546.

สุดใจ จงรักษา. "การศึกษาเศรษฐกิจการผลิต การตลาด พืชผักอินทรีย์." ข่าวเศรษฐกิจ การเกษตร สำนักงานเศรษฐกิจการเกษตร ฉบับที่ 551-553, 2546.

สุวรรณ ชาวบ้านเก่า. "มูลค่าความปลดภัยจากสารเคมีตกด้านในผัก: วิธีแบบจำลอง ทางเลือก." วิทยานิพนธ์เศรษฐศาสตร์มหาบัณฑิต คณะเศรษฐศาสตร์ มหาวิทยาลัยธรรมศาสตร์, 2545.

### Books

Freeman, A. Myrick. The Measurement of Environmental and Resource Values: Theory and Methods, Resources for the Future. Washington, D.C., 1993.

Gujarati, N. D. Basic Econometrics. New York: McGraw-Hill, 1995.

Haab T. C. and McConnell K. E. Valuing Environmental and Natural Resources: The Econometrics of Non-Market Valuation. Edward Elgar Publishing, 2002.

Hanley, Shogren, and White. Environmental Economics: in Theory and Practice. Oxford University Press, 1997.

Hussen, A. Principles of Environmental Economics: Economics, Ecology and Public Policy. Routledge, 2000.

- Michell, R. C. and Richard, T. Carson. Using Surveys to Value Public Goods: The Contingent Valuation Method. John Hopkins University Press, Baltimore, 1989.
- Rasmusen, E. Game and Information: An Introductory to Game Theory. Blackwell, 2001.
- Tirole, J. The Theory of Industrial Organization. Cambridge, MIT Press, 1988.

### Articles

- Akerlof, G. A. "The Market for 'Lemon': Quality Uncertainty and the Market Mechanism." Quarterly Journal of Economics 84, 1970.
- Alberini, A. "Optimal Designs for Discrete Choice Contingent Valuation Surveys: Single-Bound, Double-Bound, and Bivariate Models." Journal of Environmental Economics and Management 28 (3), 1995.
- Bishop, R. G. and Heberlein, T. A. "Measuring Value of Extra-Market Goods: Are Indirect Measures Biased?" American Journal of Agricultural Economics 61, 1979.
- Boccaletti, S and Nardella, M. "Consumer Willingness to Pay for Pesticide-free Fresh Fruit and Vegetables in Italy." International Food and Agribusiness Management Review 3, 2000.
- Cameron, A. T. and James, M. D. "Efficient Estimations Methods for 'Closed-ended' Contingent Valuation Surveys." Review of Economic and Statistics 69, 1987.
- Cameron, T. A. "A New Paradigm for Valuing Non-Market Goods Using Referendum Data." Journal of Environment Economics and Management 15, 1988.
- Cameron, T. A. "Interval Estimates of Non-Market Resource Values from Referendum Contingent Valuation Surveys." Land Economics November 67(4), 1991.
- Corsi, A and Novelli, S. "Consumers' Willingness to Pay a Price for Organic Beef Meat." Paper Present in EAAE Congress, Zaragoza, 2002.
- Corso, P. S., James K. H. and John D. G. "Valuing Mortality-Risk Reduction: Using Visual Aids to Improve The Validity of Contingent Valuation." The Journal of Risk and Uncertainty 23, 2001.

- Darby, M.R. and Karni, E. "Free Competition and the Optimal Amount of Fraud." Journal of Law and Economics 16, 1973.
- Desvouges, W.; Johnson, F.; Dunford, R.; Hudson, S.; Wilson, K. and Boyle, K. "Measuring Resource Damages with Contingent Valuation: Tests of Validity and Reliability. In: Hausman, J. (Ed.), Contingent Valuation: A Critical Assessment Elsevier 1993.
- Diamond, P. A. and Hausman, J. A. "Contingent Valuation: Is Some Number Better Than No Number?." Journal of Economic Perspectives 8, 1994.
- Duffield, J. W. and Paterson, D. A. "Inference and Optimal Design for Welfare Measure in Dichotomous Choice Contingent Valuation." Land Economics 67, 1991.
- Hanemann, W. Loomis J. and Kanninen B. "Statistical Efficiency of Double-Bounded Dichotomous Choice Contingent Valuation." American Agricultural Economics November, 1991.
- Hanemann, W. and Kanninen, B. "The Statistical Analysis of Discrete-Response CV Data." Working Paper No.798 Department of Agricultural and Resource Economics, University of California, Berkeley, 1996.
- Hanemann, W. M. "Welfare Evaluations in Contingent Valuation Experiments with Discrete Responses Data." American Journal of Agricultural Economics 66, 1984.
- Hanemann, W. M. "Welfare Evaluations in Contingent Valuation Experiments with Discrete Responses Data: Reply." American Journal of Agricultural Economics November, 1989.
- Harpman, D. A., and Welsh M. P. "Measuring Goodness of Fit for the Double-Bounded logit Model: Comment." American Journal of Agricultural Economics 1999.
- Harrison, G. W. "Valuing Public Goods with the Contingent Valuation Method: A Critique of Kahneman and Knestch." Journal of Environmental Economic and Management 23, 1992.

- Herriges, J. and Shogen J. "Starting Point Bias in Dichotomous Choice Valuation with Follow-up Questioning." Journal of Environmental Economic and Management 30, 1996.
- Herriges, J. A. "Measuring Goodness of Fit for The Double Bounded Logit Model: Comment." American Journal of Agricultural Economics 81(1), 1999.
- Johanson, P. O.; Kristrom, B.; and Maler, K. G. "Welfare Evaluations in Contingent Valuation Experiments with Discrete Responses Data: Comment." American Journal of Agricultural Economics November, 1989.
- Kahneman, D and Knestch, J. L. "Valuing Public Goods: The Purchase of Moral Satisfaction." Journal of Environmental Economic and Management 22, 1992.
- Kanninen, B. J. "Optimal Experimental Design for Double-bounded Dichotomous Choice Contingent Valuation." Land Economics 69, 1993.
- Kanninen, B. J., and Khawaja M.S. "Measuring Goodness of Fit for the Double Bounded Logit Model." American Journal of Agricultural Economic 77, November 1995.
- Klein, B. and Leffler, K. "The Role of Market Forces in Assuring Contractual Performance." Journal of Political Economy 81, 1981.
- Latouche, Rainelli and Vermerch. "Food Safety Issues and the BSE Scare: Some Lessons from the French Case." Food Policy 23, 1998.
- Li, Q.; Curtis, K. R.; Mccluskey, J. J. and Wahl T. I. "Consumer Attitudes toward Genetically Modified Foods in Beijing, China." Agbioform 5, 2002.
- Loomis, J. B., Gonzalez-Caban, A. and Gregory, R. "Do Reminders of Substitutes and Budget Constraint influence Contingent Valuation Estimates?." Land Economics 70, 1994.
- Loomis, J.; Kent, P.; Strange, L; Fausch, K. and Covich, A. "Measuring the Total Economic Value of Restoring Ecosystem Services in an Impaired River Basin: Results from a Contingent Valuation Survey." Ecological Economics 33, 2000.

- Marette, Bureau and Gozlan. "Product Safety Provision and Consumers' Information." Australian Economic Papers December, 2000.
- Mccluskey, Grimsrud, Ouchi and Wahl. "BSE in Japan: Consumers' Perceptions and Willingness to Pay for Tested Beef." Technical Working Papers Washington State University, 2004.
- Mccluskey, J. J.; Schotzko, R. T.and Mittelhammer. "Willingness to Pay for Sustainable Agriculture Products." Report to Federal State Marketing Improvement Program United States Department of Agriculture, 1999.
- Millock, Hansen, Wier and Adersen. "Willingness to Pay for Organic Foods: A Comparison between Survey Data and Panel Data from Denmark." Paper presented at the 12th annual EAERE Conference, 2002.
- Nayga, Aiew and Nichols. "Information Effects on Consumer's Willingness to Purchase Irradiated Food." Review of Agricultural Economics 26, 2004.
- Nelson, P. "Information and Consumer Behavior." Journal of Political Economy 78, 1970.
- Ott, S. "Supermarket Shoppers Pesticide Concerns and Willingness to Purchase Certified Pesticide-Residue-Free Fresh Produce." Agribusiness 6, 1999.
- Roosen, J.; Lusk, J. and Fox, J. A. "Consumer Demand for and Attitude toward Alternative Beef Labeling Strategies in France, Germany and the UK." Agribusiness 19, 2003.
- Salop, S. and Stiglitz, J. "Bargains and Ripoffs: A Model of Monopolistically Competitive Price Dispersion." Review of Economics Studies 44, 1977.
- Seip, K. and Strand, J. "Willingness to Pay for Environmental Goods in Norway: A Contingent Valuation Study with Real Payment." Environmental Resource Economics 2, 1992.
- Senbil, M. "Willingness to Pay for Expressway." Experiments in Economic Sciences, 2004.
- Smith, K. V. "Arbitrary Values, Goods Causes and Premature Verdicts." Journal of Environmental Economic and Management 22, 1992.

Venkatachalam, L. "The Contingent Valuation Method: a Review." Environmental Impact Assessment Review 24, 2004.

Zylacz, T.; Georgiou, S.; Markowska, A.; Dziegielewska, D.; Turner, K.; Graham, A.; Bateman, I. and Langford H. "Contingent Valuation of Eutrophication Damage in the Baltic Sea." Global Environmental Change Working Paper, Centre for Social and Economic Research on the Global Environment, 1996.

#### Other Materials

Arayameth, A. "Household Behavior and Willingness to Pay for Waste Separation." Master's Thesis, Faculty of Economics, Thammasat University, 2003.

Cooper, J. and Hellerstein, D. "Referendum CVM Programs." <<http://www.ers.usda.gov/data/archive/93010>>, no date.

Cunningham, C. F. "The Impact of Information on Willingness-to-Pay for Bison." Master's Thesis, Department of Agricultural Economics University of Saskatchewan, 2003.

Hammarlund, R. "A Study of Marketing Issues with Organic Milk." Master's Thesis, Department of Agricultural Economics, Kansas State University, 2003.

National Oceanic and Atmospheric Administration (NOAA). "Report of the NOAA Panel on Contingent Valuation." Federal Register 58, 1993.