

Abstract

Survey research on 'Promoting Collaborative Life long Learning for people through Internet' has three objectives. First is to indicate the degree website can provide needed data and information to the public. Second is to find out whether the information from BMA Data Center Website can provide public collaborative learning or not. Third is to identify their satisfaction to website's services and the degree the public are willing to participate in developing this website. Online Questionnaires were up load to BMA Data Center website with four parts of close ended questions (Likert Scale) and one part of open ended questions. Via e-mail, 545 online questionnaires were returned to analyze. To get the results, all the questionnaires were processed by SPSS (The Statistical Package for Social Science) and referred in terms of Percentile, Means, STD Deviation, and One-way Anova (F-Test). Summary of the research has shown below.

Group Background : Group of people who returned their questionnaires, most of them were female at ages of 25-29, works as office and hired personal, with graduate degree of education. They have frequently visit BMA Data Center once in a week with at least 15-30 minutes a time. Duration of visiting mostly is 8.01 to 12.00 hr.

Research results : Most of the results are positive such as the website can provide needed data and information to the public which also support public collaborative learning. These mean they have satisfaction to BMA Data Center services. In case of public participation to develop the website, they have positive response to this request.

Research suggestions : To promote Website as a collaborative learning source, BMA Data Center should concern to the target group background, their education background, career and frequency of visiting in order to develop the services to meet the target group demand.