

REFERENCES

- Berger, A. A. (2011). *Media and communication research methods: An Introduction to qualitative and quantitative approaches* (2nd ed.). Thousand Oaks, CA: SAGE.
- Brendan, M. (2008). *Rhetorical devices: A handbook and activities for student writers*. Clayton, DE: Prestwick House.
- Brown, G., & Yule, G. (2003). *Discourse analysis*. Cambridge, UK: Cambridge University Press.
- Celce-Murcia, M., & Olshtain, E. (2000). *Discourse and context in language teaching: A guide for language teachers*. Cambridge, UK: Cambridge University Press.
- Cook, G. (2004). *Discourse*. Oxford, UK: Oxford University Press.
- Cook, G. (2006). *The discourse of advertising* (2nd ed.). Oxon, England: Routledge.
- Dhamma, R. (1997). *The first discourse of the Buddha: Turning the wheel of Dhamma*. Somerville, MA: Wisdom.
- Doty, L. (1987). *Communication and assertion skills for older persons*. Bristol, PA: Hemisphere.
- Ellis, D. G. (1999). *From language to communication* (2nd ed.). Mahwah, NJ: Lawrence Erlbaum Associates.
- Fairclough, N. (2003). *Discourse and social change*. Cambridge, UK: Polity.

- Gee, J. P. (2011). *An introduction to discourse analysis: Theory and method* (3rd ed.). New York: Routledge.
- Georgakopoulou, A., & Goutsos, D. (2004). *Discourse analysis: An introduction* (2nd ed.). Edinburgh, UK: Edinburgh University Press.
- Goenka, S. N. (1998). *Satipatthana Sutta discourses*. Seattle, WA: Vipassana Research.
- Green, N., & Searle-Chatterjee, M. (2008). *Religion, language, and power: An introductory essay*. New York: Routledge.
- Grosz, B. J., & Sidner, C. L. (1986). Attention, intentions, and the structure of discourse. *Computational linguistics*, 12(3), 175-204.
- Hervas, R., Robinson, J., & Gervas, P. (2007). Evolutionary assistance in alliteration and allelic drivell. In Giacobini, M., et al. (Eds.), *Applications of evolutionary computing: EvoWorkshops* (pp. 537-546). Berlin, Germany: Springer.
- Hornby, A. S. (2000). *Oxford advanced learner's dictionary*. Oxford, UK: Oxford University Press.
- Howard, G. T. (2010). *Dictionary of rhetorical terms*. Bloomington, IN: Xlibris.
- Janoschka, A. (2004). *Web Advertising*. Amsterdam, Netherlands: John Benjamins.
- Johnstone, B. (2003). *Discourse analysis*. Malden, MA: Blackwell.
- Jowett, G. S., & O'Donnell, V. (2006). *Propaganda and persuasion* (4th ed.). Thousand Oaks, CA: SAGE.

- Jung, V., & Schrott, A. (2003). A question of time? Question types and speech act shifts from a historical-contrastive perspective: Some examples from Old Spanish and Middle English. In Jaszczolt, K. M., & Turner, K. (Eds.), *Meaning through language contrast: Volume 1* (pp. 345-372). Amsterdam, Netherlands: John Benjamins.
- Key, M. R. (Ed.). (1981). *The relationship of verbal and nonverbal communication*. Hague, Netherlands: Mouton.
- Lee, K. C. (1983). *Language and language education*. Singapore: Singapore University Press.
- Louwerse, M. M., & Graesser, A. C. (2005). Coherence in discourse. In Strazny, P. (Ed.), *Encyclopedia of linguistics* (pp. 216-218). Chicago: Fitzroy Dearborn.
- Murphy, B. L., & Rankin, E. (2004). *Writing the AP English essay*. New York: McGraw-Hill.
- Paltridge, B. (2006). *Discourse analysis*. London: Continuum.
- Pettersson, A. (2000) *Verbal art: A philosophy of literature and literary experience*. Quebec, Canada: McGill-Queen's University Press.
- Resseguie, J. L. (1998). *Revelation unsealed: A narrative critical approach to John's apocalypse*. Leiden, Netherlands: Koninklijke Brill.
- Rowan, K. E. (2003). Informing and explaining skills: Theory and research on informative communication. In Greene, J. O., & Burleson, B. R. (Eds.), *Handbook of communication and social interaction skills* (pp. 403-438). Mahwah, NJ: Lawrence Erlbaum Associates.

Sauer, M. (2008). *The facts on file companion to British poetry before 1600*.

New York: Facts On File.

Schiffrin, D. (2005). *Approaches to discourse*. Malden, MA: Blackwell.

Schiffrin, D., Tannen, D., & Hamilton, H. E. (Eds.). (2004). *The handbook of discourse analysis*. Malden, MA: Blackwell.

Stiff, J. B., & Mongeau, P. A. (2003). *Persuasive communication* (2nd ed.).

New York: Guilford.

Urbanek, Z., & Grantham, M. (2008). *ACT^(R) English test preparation guide*.

Woodstock, GA: American Book.

Vipassana Meditation. (2009). *Mr. S.N. Goenka*. Retrieved March 17, 2010,

from <http://www.dhamma.org>

Zhang, X. (2005). *English rhetoric*. Shang Hai, China: n.p.

VITAE



Name	Miss Churairat Arpanantikul
Date of Birth	March 10, 1964
Place of Birth	Udon Thani
Previous Studies	1979-1981 High School, Assumption Convent School 1982-1987 Bachelor of Pharmacy, Chiang Mai University 1993-1995 Master of Science in Computer and Engineering Management, Assumption University
Present Position	Independent Technical Advisor

