Thesis Title : FACTORS AFFECTING THE SUSTAINABLE DEVELOPMENT OF THE DHAMMA LAND AND GOLDEN LAND VILLAGES : A CASE STUDY OF THE TWO VILLAGES.

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ABSTRACT

This study is a case study. The purposes were (1) to search for factors affecting the sustainable development of the Dhamma land and Golden land villages, (2) to study the importances of each factor affected the sustainable development and (3) to study the villages' operations help the factors affecting the sustainable development. Ban Nakhu, Moo 9, Tambon Sangthonoi, Amphoe Huataphan and Ban Dongbung, Moo 3, Tambon Namplik, Amphoe Amnatcharoen, Ubonratchathani were chosen for this study. The methods of data collection were participant observation, informal interview and documentary study. Interview guide, fieldnotes, taperecorder and camera were provided for data collection. The researcher used interpretation and conclusion generating for data analysis.

Findings

1. factors affecting the sustainable development of the Dhamma land and Golden land villages included the main factors and the

supportive factors. Among the main factors were leaders, village employment creations, officials and frequency of training for spiritual development. The supportive factors were the structure of village management, villages' rules, the aspects of communities and public utilities and communication.

- 2. The importances of each factor
- (1) leaders were the most importance to help the villagers be unity and collaboration to develop their villages continuously.
- (2) Village employment creations were the second importance to help the villagers earn their incomes throughout the year.
- (3) Officials were the third importance to motivate the leaders and villagers be aware of the concepts about the village development.
- (4) Frequency of training for spiritual development were the fourth importance to motivate the villagers perceive their problems, families' problems and villages' problems. The problems were solved by the intelligent methods.
- (5) The structure of village management was the fifth importance to help the village government be efficient.
- (6) Villages' rules were the sixth importance to help the villagers keep peace and be a good citizen.
- (7) The aspects of communities were the seventh importance to have kinship obligation, respecting the seniority, to trust the leaders which simply made cooperation for developing.
- (8) Public utilities and communication were the eighth importance for village employment creation to help the villagers have more times to develop their villages.
- 3. The villagers' operations helped the factors affecting the sustainable development were

- (1) The human factors were leaders, officials and communities which were operated by the villagers on respecting, believing,
- honouring, encouraging the project and practicing followed the officials' advice.

 (2) The environmental factors were village employment
- creating, frequency of training for spiritual development, the structure of village management, villages' rules and public utilities and communication were supplied and maintained by the villagers.