

Thesis Title A Comparative to Health Services Management of Private
Hospital: Not for Profit Hospitals and Investor Owned
Hospitals

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Abstract

The objective of this research is to compare the health services management of not for profit private hospitals and investor-owned hospitals. We do study according to Harold Koontz managerial ideas such as planning, organizing, staffing, directing and controlling as well as health services in health promotive, protective, curative and rehabilitative. The population of this research are nine not for profit private hospitals and sixty investor-owned hospitals. The method of collecting data is questionnaire, and data is collected from Hospital Directors, Deputy Directors and Medical Directors. The questionnaires are returned from seven not for profit private hospitals which are the percentage of 77.78 and from forty-three investor-owned hospitals which are the percentage of 73.33. The

results of this study are summarized as follows:

In comparing the characteristics of these two groups of hospitals, the numbers of beds, rooms and staffs of these two groups of hospitals are not different. For the locations of these two groups of hospitals, most of them are located near the main street and can be reached by bus. For the health services management, it has a significant difference ($p < 0.0001$) which the averages of all parts of management of not for profit private hospitals are higher than those of investor-owned hospitals. For health services, it has a significant difference ($P < 0.001$) which the averages of all parts of health services of not for profit private hospitals are higher than those of investor-owned hospitals. Besides, we found that the health services were related to the hospitals' characteristics which are the numbers of beds and staffs, but the health services management has no relationship. From the study, these two groups of hospitals have some problems in health services management, that are: lack off staffs who are expert in planning and inefficiency in performance follow-up. Therefore, we have some suggestions. The private hospitals should provide equal health services for every department and improve staffs' qualifications, and they should also have an even performance evaluation.