

Abstract

The study of social capital relate to weaving network development: case study in weaving network of Sompoi, Amphoe Chatturat, and Chaiyaphum Province is a qualitative research approach which has the objective to study the development of weaving network in Sompoi, and also study of social capital relate to weaving network development. The result of study found that the social capital which had strengthened weaving network development in Sompoi was consisted 2 factors; the outside factor such as the support from the government sector and the private sector, the inside factor such as the characteristic of network leader which was sacrificial and transparent, the system of relative which created the support and the trust among the network, and the continuing of local wisdom on weaving from the past to the present which created a cherishing and a pride among the Sompoi people including the need of conservation, and also the belief and the value which was caused by custom and culture that connected closely to the way of community life regarding to silk textile.

Moreover, the study result also has a guideline to develop the network which are, the possibility to strengthen the network development should consider on the characteristic of the leader which has the relation with the members as a relative, because of the tied, the support and the trust between the leader and the members can help to create the cooperation to establish the network easily, and the development of network should apply the relative system as a base of knowledge regarding to the trust and the faith which can strengthen the efficiency of network. However, it is also important to advocate and develop the leader to have honesty and transparency, and also the relative issue for strengthening the network relating to the trust among the members in order to proceed the process of the network in all steps; production, marketing, and finance. Hence, the strengthening of network development should develop on human resource as well as the development of work. Nevertheless, it is important to strengthen the role of leader for the members to manage and organize the network, and also the developing of the network regarding to the production sector which should balance between the dimension of the price and the value (money and local wisdom) by using the principle that can develop the goods follow the market demand but also can preserve the local wisdom (textile pattern) as well.