

## ABSTRACT

Abstract of thesis submitted to the Graduate School of Maejo University in partial fulfillment of the requirements for the degree of Master of Science in Cooperative Economics

**COMPARISON OF COST AND REVENUE OF MEMBERS PARTICIPATING AND  
NOT PARTICIPATING IN SEED PRODUCTION PROJECT,  
PHRAO COOPERATIVE LIMITED, PHRAO DISTRICT,  
CHIANGMAI PROVINCE, CROP YEAR 1998**

BY

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The objectives of this research were 1) to examine general backgrounds of members participating and not participating in the seed production project, Phrao Cooperative Limited, Phrao district, Chiangmai province crop year 1998 ; 2) to compare their costs and revenues ; and 3) to find out their satisfaction with the project . The data were collected by means of interview schedules from 96 members participating and 156 members not participating in the project and then analyzed by using the SPSS.

The results were as follows :

1. Most of the members participating and not participating in the project were male, 41 – 50 years old, had completed a primary level of education, had land – holding of less than 10 rai and have been members of the cooperative for 6 – 10 years.

2. The two groups of members were different in income: those participating in the project had an average income of 4,845.31 baht while those not participating earned 4,272.73 baht on average. They were not different in costs : those participating in the project had the cost of 1,716.75 baht and those not participating had the cost of 1,587.31 baht. Their revenues were significantly different, at 0.05.

3. The two groups of members were different in satisfaction with the project: those participating in the project had satisfaction with the project implementation at the level of 3.62 ; those not participating, 3.21. Their satisfaction levels were significantly different, at 0.05.