ABSTRACT

Abstract of thesis submitted to the Graduate School of Maejo University in partial fulfillment of the requirements for the degree of Master of Science in Agricultural Extension

LIFE QUALITY OF FARMER CLIENTS OF THE BANK FOR AGRICULTURE AND AGRICULTURAL COOPERATIVES (BAAC.), CHOMTHONG UNITS, CHIANGMAI

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The objectives of this research were to study 1) personal, economic and social characteristics of the farmer clients of the Bank for Agriculture and Agricultural Cooperatives (BAAC), Chomthong district division, Chiangmai; and 2) their quality of life. The data was collected from 375 samples of agricultural client families selected by the systematic random sampling from those in Tambons Doikaew, Maesoi, Khuangpao, Banluang, Banpae and Sobtia in Chomthong district, Chiangmai. The data was later analyzed by using the SPSS/PC⁺. The findings were as follows:

1. The farmer clients of the BAAC had an average age of 47 years and an average number of 4 people in each family. Most of them (85.60%) had finished primary schools and have been the bank's clients for 10 years. Each family earned an average income of 108,000 baht and had an average amount of loan of 93,000 baht and average land of 5.74 Rai. Most of them (62.12%) were members of the woman or housewife groups.

- 2. Of the eight major categories of the BAAC clients' quality of life and 39 indicators, only 24 indicators were achieved:
- 1. pregnant women being vaccinated and taken care of prior to deliveries;
- 3. pregnant women having adequate proper food, resulting in their newborn babies weighing more than 2,500 grams;
- 4. newborn babies being breast-fed at least during the first four months;
 - 5. children under one year old having been thoroughly vaccinated;
- 6. newborn to five-year old children having adequate amounts of food intake, resulting in their proper growth;
- 7. children of 6-15 years of age having adequate amounts of food intake;
 - 8. children of 6-12 years of age having been completely vaccinated;
 - 10. adequate iodine intake within each household;
 - 12. family members having enough knowledge in medicine usage;
- 13. family members continuing to live at a certain residence which can last at least 5 years longer;
 - 14. family members knowing how to use sanitary toilets properly;
- 15. family members acquiring clean drinking water all year round (5 liters per person per day);
- 16. family members having proper knowledge of surroundings and household management;
 - 18. children of 2-5 years of age being brought up properly;
 - 19. children attending schools at the required age;
- 20. children being able to attend high schools after finishing elementary schools;
- 21. children unable to attend high schools being trained in vocational education;

- 23. family members being able to acquire useful information at least 3 times a week;
 - 24. family members having enough knowledge about AIDS;
 - 25. couples of 15 to 44 years of age knowing how to practice birth
 - 31. family members using their rights to vote;

control;

- 33. family members participating in religious activities at least once a week;
 - 34. family members being non-alcoholic;
- 37. old age and disabled people being taken care of by family members or society.