

Abstract

A study entitled "The Assessment of Assets Capitalization Project Implemented in Self-help Land Settlements : A Case Study of Ban Kruat Self-help Land Settlement, Buri Ram Province" aims to evaluate past performance of Assets Capitalization Project which was implemented in Ban Kruat Self-help Land Settlement, Buri Ram Province. The Project was evaluated through CIPP Model which comprised of project environment (C: Context), basic factors of the project (I: Input), process of the project (P: Process) and project output (P: Product). The assessment carried through CIPP Model was conducted by using documents as secondary data and output assessment on the field site as primary data. Population of the study was 377 members of Ban Kruat Self-help Land Settlement, Buri Ram Province. Data was analyzed in percentage, mean and standard deviation terms. The results of the study were as follows:

As for the result of the assessment on the aspect of environment before the Project was set up, it was found that geographical environment, social environment, economic environment and objectives of the Project were factors pushing the project to be implemented. The result of the assessment on the aspect of basic factors of the Project was found that personnel, budget, materials and information system were prepared for project implementation. Apart from that, the result of the assessment on the aspect of process was found that more than 80 percent of members of self-help land settlement participate in process of the Project in order to check and certify rights of documentation for land, training and loan approval except application for loan. In addition, the result of the assessment on the aspect of project output was found that more than 80 percent of the members were promoted and developed their occupational competencies. It was also found that the members were promoted and developed more occupational competencies before the Project was set up. The members could access more funding sources from 18 cases in 2004 to 351 cases in 2006. The result of the assessment concerning the satisfaction of the members who participated in the Project was found that a sample of the members was highly satisfied except the sum of loan

that the sample was moderately satisfied. If consideration of overall satisfaction was made, it was found that the members were highly satisfied with assets capitalization process.

Recommendations of the study are the working strategies for personnel of self-help land settlement and personnel of the Bank for Agriculture and Agricultural Cooperatives should be developed by focusing on proactive working through the home visit of the members including answering questions to the members. The Bank should increase the sum of loan for the members by considering the feasibility of the Project/production plan, payback period, etc. In addition, the Bank should also assign particular personnel to be responsible for the follow-up to loan repayment of the members.