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ABSTRACT

Nowadays, the government and non-government organizations are increasingly interested

Thai Business Sector and Hilltribe Development

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: Impacts on a Hmong Village Chiang Rai Province

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in the rural development plans, with the aim of expanding economic development to the countryside. This plan involved the Thai Business Sector and was co-ordinated by the NGO's. Their goal is to develop the villagers and encourage them to stand on their own feet. By this concept, one large business company decided to contribute to this development plan and chose a Hmong village in Chiengrai province as a pilot project. This hill tribe has a distinguished culture and its own way of life. When the development plan was implimential at the village, some of its aspects , such as village rule, infrastructure and financial facilities caused a lot of changes at the village, some were unsuccessful because the developer did not pay attention to Hmong culture and social organization. This study, shows the Hmong 's way of life, their culture and social organization, and may be useful for continued development plan for this and other groups.