

Thesis Title The Elements of Communication Behavior and Decision making Process of The Administrators Effected to the Academic Performance in Secondary School Bangkok Metropolis Under Jurisdiction of The Department of General Education.

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ABSTRACT

The purposes of this research were to study 1) the levels of the elements of communication behavior, decision making process of the administrators and the academic performance in secondary school Bangkok Metropolis under the jurisdiction of the Department of General Education, 2) the relationship between the elements of communication behavior and the academic performance in secondary school Bangkok Metropolis under the jurisdiction of the Department of General Education, 3) the relationship between decision making process of the administrators and the academic performance in secondary school Bangkok Metropolis under the jurisdiction of the Department of General Education, 4) the elements of communication behavior and decision making process of the administrators effected to the academic performance in

secondary school Bangkok Metropolis under the jurisdiction of the Department of General Education , 5) to compare the relationship between the elements of communication behavior and the academic performance in secondary school Bangkok Metropolis under the jurisdiction of the Department of General Education, which could and could not pass the academic standardized criteria evaluation, 6) to compare the relationship between decision making process of the administrators and the academic performance in secondary school, Bangkok Metropolis under the jurisdiction of the Department of General Education , which could and could not pass the academic standardized criteria evaluation.

The sample used in this research were 40 secondary schools, Bangkok Metropolis under the jurisdiction of the Department of General Education, which could and could not pass the academic standardized criteria evaluation, including 600 of school administrators ,academic assistant school administrators , department heads and section heads. The research instrument was the questionnaire of the elements of communication behavior adapted from the questionnaire of Nakhon Tungkapipop, decision making process constructed from Kaufman's idea, and academic performance using secondary school standardized criteria, under the jurisdiction of the Department of General Education, constructed from scope and job description appointed by the Department of General Education. The statistical used for analysis were percentage, mean (\bar{X}) , standard deviation (S.D.) , Pearson's product moment correlation coefficient, Stepwise multiple regression analysis and Fisher's Z_r test.

The results of the study were as follows :

1. The level of the elements of communication behavior, decision making process of the administrators and academic performance in secondary school Bangkok Metropolis under the jurisdiction of the Department of General Education were in over all at the high level. When considering separately, the elements of communication behavior was at the high level in every aspect, decision making process of the administrators was considered at the moderate level of performance according to the selected ways and secondary school academic performance was also at the moderate level of the academic evaluation.

2. The elements of communication behavior and academic performance in secondary school Bangkok Metropolis under the jurisdiction of the Department of General Education had related in over all at the significance of .001 level.

3. The decision making process of the administrators and academic performance in secondary school Bangkok Metropolis under the jurisdiction of the Department of General Education had related in over all at the significance of .001 level .

4. The elements of communication behavior and decision making process of the administrators effected to the academic performance in secondary school Bangkok Metropolis under the jurisdiction of the Department of General Education consisted of 6 factors were : selecting for solving, the ability of the personnel evaluated, the improvement of errors, the clearness the belief, and the selected ways of performance. When considering separately , the elements of communi-

cation behavior and decision making process of the administrators effected to the academic performance in secondary school in each aspect were the academic planning consisted of 4 factors . They were the evaluation and error correction, the content, the seleted`ways of performance, the ability of perceivers and the ways of academic communication, the development and academic supporting. Teaching and learning management consisted of 4 factors, They were the selected ways for solving, the evaluation and error correction, the belief and the ability of perceivers. The evaluation of achievement and registration consisted of 5 factors. They were the clearness, the selected ways of performance, the ability of perceivers the evaluation and error correction, and the belief. The academic evluation consisted of 4 factors. They were the ability of perceivers, the clearness, the selected ways of performance , the evaluation and error correction.

5. The comparison of the relationship between the elements of communication behavior and the academic performance in secondary school , Bangkok Metropolis under the jurisdiction of the Department of General Education, which could and could not pass the academic standardized criteria evaluation, was found no significant difference.

6. The comparison of the relationship between the decision making process of the administrators and the academic performance in secondary school, Bangkok Metropolis under the jurisdiction of the Department of General Education , which could and could not pass the academic standardized criteria evaluation , was found no significant difference.