

Thesis Title	City Illusion
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Concentration	Painting
Department	Painting
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ABSTRACT

This thesis studies the urban society by focusing on the construction of images in a media world. It explores the strategies of mass communicators whose works based on the marketing research to construct images to lure audience's needs and mind. My works based on this study and research by using multi - media to fabricate an installation piece.

To render an illusion is the media representation, I imitate the process of advertising by creating light, sound, and atmosphere in my installation. It functions as a parody of the media world, which is unclear between the authenticity of hallucination.