

Abstract

A thesis entitled, The headlines on the first page of the newspapers with women's sexual harassment : A case study of Thairat, Daily News, and Kom Chad Luek Newspapers, in 2005, aims to analysis the presentation of the first page of the three Newspapers with women's sexual harassment. It is a quantitative research. Interviewing was conducted with the news editors and women right group qualitatively . The objective of this study is also study the attitude of news editors on the first page, women right group and the readers who read about women's sexual harassment. And this study also study the headlines patterns about women's sexual harassment. The sample group studied were 400 people, 3 news editors and 5 women right group by questionnaires and interview guide. The data were analysis by statistical method using percentage Mean, Standard Deviations.

The conclusion, of this study were as follows : There were two different ideas from the result for this study.

The firstly thought that it's suitable, women or men are equal. Everyone could be in the news equally. It's not right to except that the women's doing shouldn't be on the news, the men's doing could be on the news.

The secondly thought that it's not suitable because the women who were in the news were always presented about sex. Their nude photos were presented and they were looked down by using strong languages if they don't do as the social norm.

The conclusion from interviewing news editors

From interviewing 3 news editors who wrote the headlines on the first page about women's sexual harassment, they said that it's not fair for women because most of them always thought about news's popularity without thinking of women's effect.

The conclusion from interviewing the women right group

From interviewing this group, they said that it's not good for the women who were in the news because the journalists wanted only to sell the newspaper. They didn't have any responsibility to the society. Most of the respondents agreed that the Newspaper should avoid Headline in Women Sexual harassment which is unjust for women.