

ผนวก ก

แบบสอบถาม

Company & Answer by : _____

1. What are the HQ's influencing factors to invest "Sintering Parts" in Thailand? (Please rank 1,2,3..... if you think some choices are not related or concerned, please don't rank)

- _____ ☐ To expand industrial market
- _____ ☐ To take benefit about cheaper labor cost due to high wage or lack of labor in Japan
- _____ ☐ To avoid tariffs or limitations on import policy of Thailand
- _____ ☐ To compete with 1st mover (competitors) in Thailand
- _____ ☐ Obstacle about high competition in Japan (so, seeking new market)
- _____ ☐ To maintain the current customers in Japan to Thailand (keep market share)
- _____ ☐ High expansion in automotive market in Thailand
- _____ ☐ To seek cheaper or new materials source in Thailand
- _____ ☐ Domestic Market Size in Thailand (Consumer demand size)
- _____ ☐ Government Policy (Attractive investment policy or Export Policy)
- _____ ☐ Political Situation
- _____ ☐ Good Infrastructure
- _____ ☐ Stability of Exchange Rate
- _____ ☐ Growth Rate or GDP
- _____ ☐ Pollution and Environmental Concern in Government Policy
- _____ ☐ Others _____

Reason to choose no.1

Reason to choose no.2

Reason to choose no.3 _____

2. From your opinion, what are the influencing factors from Japanese Co. (Parts Maker) to invest “Automotive Parts” in Thailand? (Please rank 1,2,3..... if you think some choices are not related or concerned, please don't rank)

- _____ ☐ To expand industrial market
- _____ ☐ To take benefit about cheaper labor cost due to high wage or lack of labor in Japan
- _____ ☐ To avoid tariff or limitations on import policy of Thailand
- _____ ☐ To compete with 1st mover (competitors) in Thailand
- _____ ☐ Obstacle about high competition in Japan (so, seeking new market)
- _____ ☐ To maintain the current customers in Japan to Thailand (keep market share)
- _____ ☐ High expansion in automotive market in Thailand
- _____ ☐ To seek cheaper or new materials source in Thailand
- _____ ☐ Domestic Market Size in Thailand (Consumer demand size)
- _____ ☐ Government Policy (Attractive investment policy or Export Policy)
- _____ ☐ Political Situation
- _____ ☐ Good Infrastructure
- _____ ☐ Stability of Exchange Rate
- _____ ☐ Income/Head of Citizen in Thailand
- _____ ☐ Pollution and Environmental Concern in Government Policy
- _____ ☐ Others _____

Reasons Reason to choose no.1

Reason to choose no.2

Reason to choose no.3

3. How do you feel about Thailand BOI's privilege?

4. What is your private attitude about investment (FDI) in Thailand? Please give other comments both before and after make investment in Thailand.

5. Do Japan have any policies to push/attract Japanese Co. to make investment in overseas or other countries? Do its make benefit to your co.? If have, please give details.

6. Do you think "Strong Japanese Exchange Rate" and "Tariff Protection" (when import parts from Japan) are some of factors that effect Japanese Co. to make direct investment in Thailand?

7. From your opinion, comparing with the investment in Japan, what are the advantages of Thailand? (can analyze by policy or any other advantage matters)
