

ภาคผนวก ฉ

แบบสอบถามฉบับภาษาอังกฤษ (สำหรับชาวต่างประเทศ)



Questionnaire

Survey Research “The Evaluation of the Public Relations Project related to Southern border provinces’ situation.”

Part 1: General information

1. Gender 1. Male 2. Female
2. Nationality.....
3. Education 1. Below high school 2. High school 3. Diploma
 4. Bachelor degree 5. Graduate degree
4. Status/Your career organization
 1. Embassy staff 2. International organization staff
 3. Mass media staff 4. Foreigner
5. Have you ever received the government’s news and information about PR and Promotion project of solutions in problem among Southern border provinces of the Government Public Relations Department sources?
 1. Yes. In which media ? (You may choose more than one)
 1. National Broadcasting Services of Thailand
 2. Website of the Public Relations Department (www.thailand.prd.go.th or www.thainews.prd.go.th)
 3. Others (please specify)
 2. No
6. Do you perceived, understand and agree with information about PR and promotion project of solutions in problem among Southern border provinces of the Public Relations Department of sources. or not?
 Please check the box you select.

Issue	Perception		Understanding		Opinion	
	perceive	do not perceive	under-stand	do not understand	agree	disagree
1) Non-violent policies are well conduct for problems solving.						
2) Peaceful ways policies are well conduct for problems solving.						
3) The government furthers the policy to solve security problems and to develop Southern border areas into a peaceful and happy region.						



Issue	Perception		Understanding		Opinion	
	perceive	do not perceive	under-stand	do not understand	agree	disagree
4) Reviving confidence, faith, and trust in state power. Justice process follows the rule of law and fairness.						
5) Eliminating conditions and causes that make local people feel divided and unequal.						
6) Opening participating space and looking for ways out of violence.						
7) Developing quality of life on the basis of the philosophy of Sufficiency Economy.						
8) Realizing and accepting values of different cultures. Different religions and ethnic people can live together happily.						
9) Persuading all social sectors to see values and benefit in participating in talks for peace and looking for ways out of conflicts.						
10) The distribution of feel good stories origin in Southern border provinces.						

Part 2: Trust and Satisfaction in the government's information

7. In what area do you trust information of the government projects?

Please check the box you select

Issue	Degree of trust				
	Very much	Much	Moderately	little	Very little
1. Accuracy					
2. Immediacy					
3. Balance and fairness					

8. Are you satisfied with the Thai government's information of the PR Projects in Supporting solutions to the Southern problem.

5. Very much 4. Much 3. Moderately 2. Little 1. Very little



Part 3: Use of information

9. Do you use information on the government's policies and operation provided by the government's Public Relations services in anyway?

5. Very much 4. Much 3. Moderately 2. Little 1. Very little

10. How do you use the information about the solutions in the Southern problem provided by the government's Public Relations services? (You may choose more than one)

1. Using in daily life and career.
2. Talking and passing along information for convincing for trust in state implications.
3. Talking and passing along information for curing divided and inequality feeling.
4. Using for professional journalism work (*in the case of journalists*)
5. Others (Please specify)

11. If different media organizations present news and information in different ways, which source do you believe more?

1. Believe the Department of Public Relations because.....
2. Believe other media because.....
3. Believe both state Public Relations Department and other media because.....

Thank you for your cooperation

