

## ABSTRACT

India is one of the most potential nations in the globe regarding the international trade and investment across the border owing to its large territory together with huge market capacity. More precisely, there are approximately 1,250 million Indian residents and more than 350 million Indian people are sorts of middle – high income. Additionally, every kind of labor can be found in this country, lasting from unskilled sturdy ones to scientific experts who invent the worldwide technology and know-how. In addition, India is rich in natural resources and public policies aiming to link up South East Asian region even deeper which in turn conduces to the more attractiveness of this nation. Nonetheless, India is relatively diverse in a variety of dimensions starting from aspect of economy, security until the facet of social and cultural. This brings about the lack of deepness and thoroughness in regard with the investigation of opportunity in trade and investment in every criteria of India. Consequently, this report will attempt to penetrate through the gateway of trade and investment in India not only the overall characteristic but also the particular state ones. To be more accurate, our researcher unit opts for the most capable and easily accessible state for Thai entrepreneurs- Uttar Pradesh- as a case study. We emphasize on both numerous reliable secondary sources of data and primary data gathered from the survey of route, markets within State of Uttar Pradesh and nearby territories Delhi, Bihar State and Rajasthan State. Furthermore, we conduct brain-storming procedure and in-depth interview with scholars, businessmen, investors either Indian or Thai ones. This empirical research will shed some light on the opportunity of international trade and investment under the free trade agreement of FTA in brief between India and Thailand together with FTA between India and ASEAN, mainly examining State of Uttar Pradesh in several frameworks, for instance, Indian policies or schemes, stability, economy, trade, investment and social & cultural issues as well in order that learners are able to understand these aspects of India more vividly and utilize them more efficaciously.

