

Abstract

This research aims to study the principles and the teaching devices of the appropriate virtue and morality for youth through 13 selected stories in the Southern literary work titled "WANNAKAMTHAKSIN: WANNAKAMKUTSON", and the research is based on documentary research. The selected stories include Chanthakhad KamKaap, Wankan Kamkaap, Pongklong Kamkaap, Chedja Kamkaap, Naidan KamKaap, SuthiKam Chadok Kamkaap, Taothong KamKaap, Phrarotmeri Kamkaap, Subinchadok Kamkaap, Phraworawong Kamkaap, Phraworapin Kamkaap, Phayahong Kamkaap, and Suachokoka Kamkaap. The research results reveal that the principles of the appropriate virtue and morality for youth in the Southern literary work have covered 2 aspects. The first one is the principles of self-development which focusing on pursuing knowledge, self-confidence, self-sufficiency, moral conscience, diligence, discipline, brilliance, carefulness, sufficiency, patience, responsibility, and faithfulness. And the second one is the principles of living with others which focusing on kindness, gratitude, sacrifice, agreement, interpersonal relations, democracy, and politeness. These principles correspond with the royal guidance and the National Economic and Social Development Plan no. 11 (B.E. 2555-2559), and the yearly policy of Thaksin University (B.E. 2555-2556) which are proved to be modern and appropriate for adapting to the teaching and pursuing daily life. The teaching devices appeared in the Southern literary work have been revealed in 5 methods which include telling the virtue, morality of the character directly, comparison of the behavior of those with and without the parallel virtue and morality, setting the trusted people to help in debugging and criticism, praising and giving rewards for good behavior of the virtue and morality, and regularizing the situations to emphasize the virtue and morality. It is recommended that any social agencies should adapt these methods to maximize the benefits for youth.

After having been taught 38 students in Humanities and Social science, academic year 2014 at Thaksin University to analyze the lessons from the southern literary work which the same as a researcher used, the students showed knowledge and understanding as well. However when used Bloom Taxonomy to measure this efficacy showed that the students had a higher level knowledge and understanding in multiple-choice test than integrated Test (average 0.96/0.74)

Keywords: The principles and the teaching device, virtue, morality, youth, the Southern literary work