

**Thesis Title**      Factors Influencing the Elite Recruitment of Local  
Politicians in Chiang Mai City : A Case Study of  
Members of Chiang Mai Municipality Council  
(1990 - 1995)

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## **Abstract**

This is a study of the elite recruitment in the city of Chiang Mai. The elites in this study are 24 councillors of the Chiang Mai municipality who serve in the position during the year 1990 - 1995.

The main propose of the study is to find the common characteristics which seem to influence their success. Based on relevant psychological theories and research, the following two hypothesis are made:

3. Most of them are successful business men before entering Chiang Mai local politics. A great number come from established business families (12 from 24). Only four of them come from the old aristocratic families. Therefore it can be said that families background in business and personal business success are significant for their successes.

4. All can be considered "high" as far as the need of achievement is concerned. This seems to be the most important independent variable.

5. All but three of them, were leaders in non-curriculum activities such as class leadership, sports, musics, etc.

6. All of them, before entering Chiang Mai local politics, have been leading members of many volunteer organization and social clubs (Rotary, Lion, J.C., etc.)