

Thesis Title Factors Affecting the Participation in the Micro-Enterprise Promotion Projects of Secondary School Students in Agricultural Field, Chiang Mai Province

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Abstract

The objectives of this research were to study factors affecting the participation of the students with the Micro-Enterprise Promotion Project (MEPP) and to investigate the problems and strategies in improving the students' activities in the projects. Data was gathered by distributing questionnaires to 180 students in agricultural field from selected 5 secondary schools in Chiang Mai. Out of these samples, 90 students were agricultural students participating with the MEPP Projects ; the rest of 90 students were agricultural students who were not participating with the MEPP Projects. The latter group was chosen by Simple Random Sampling. Data were analyzed by the SPSS to determine such statistical parameters as percentage, mean, standard deviation and hypotheses were tested by Chi-square test and T-test.

From research findings, it was found that most of the responding students (77%) were studying at the third level. Most students had the grade point average of 3.32, while the students who did not participate with the Projects had average grade point of 2.94.

The participation in agricultural activities both inside and outside the school was found that the participating students participated with the agricultural activities more than the non-participating ones. The expected career in the future was found that most participating students (55%) were interested in doing agricultural jobs. For non-participating students, only 26% were interested in agricultural jobs. The parents of most students (56%) had income ranged 1,000-5,000 Baht. Permonth. Only 14 percent had monthly income over 10,000 Baht.

Most of the student parents' careers (or 70 percent) were working in agriculture. As for the knowledge about the MEPP Projects and the increased experience from agricultural teachers during the past semester, it was found that participating students gained more knowledge and experience than the other groups.

From hypothesis testing, it was found that expected career in the future, and parents or fathers' careers of the students were significantly related to projects' participation of the agricultural students.

Statistical difference between agricultural learning performance, agricultural activity participation, knowledge about the projects' operation (except about the Projects partnership), the opinion towards agricultural teachers, were found significantly different.

It is suggested that teachers should integrate certain strategies in implementing the MEPP Projects in the agriculture curriculum seriously and continuously in order to further maintain the MEPP Projects with the secondary schools.