

Thesis Title	Factors Effecting into Achievement in Student's Business Computer Studies of Higher Certificate at Vocational College and Technical College, Educational Region 12, Department of Vocational Education, Ministry of Education.
Thesis Credits	6
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#### Abstract

The purposes of this research are to study factors affecting the learning achievement of student's business computer studies of higher certificate at vocational college and technical college, educational region 12, department of vocational education, ministry of education. We carry on the research by randomly selecting 354 students as samples, collecting the data from questionnaires and tests, questioning and testing the students about their attitude, achievement motivation, creativity, basic skills in operating computer, and problem solving. The results are analyzed by using percentage, and path analysis.

The results indicate that the majority of students is female gender, with one or two siblings, and unemployed during study, the pre educational level of student is higher certificate at vocational college and technical college (major in business computer), parents' occupation is farmer with the income of 5,000 – 10,000 Baht. For learning attitude, the opinions of students on this matter are good. The opinions of students on the achievement motivation are also good. The analysis of factors affected the learning achievement shows that the basic skill in operating computer directly affected to learning achievement, that learning attitude indirectly affected to learning achievement via the creativity and basic skill in operating computer. that learning attitude also indirectly affected to learning achievement via the creativity the average grade of subjects concerning computer, and basic skill in operating computer. In this research, it also shows that the ability of problem solving indirectly affected to learning achievement via basic skill in operating computer.