Thesis

AN ANALYSIS STUDY OF THAI WORD GROUPS IN

ADVERTISING DURING 1844-1938

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have the addition.

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This thesis has two main purposes, Firstly its aim is to

From the results of the analysis of the Upakitsilapasal

Abstract

Thai Language between the years 2387-2481 B.E. in periodical resources. The second purpose is to compile a collection of archaic words as

analyze the changes in the writing rules, phrases, and semantics in

a source of reference for those who are interested.

grammar, it was found that the phrases had only six forms; noun phrases, verb phrases, pronoun phrases, adjectival phrases, prepositional phrases and conjunctional phrases. There were not any interjectional phrases in the results. In the six forms of phrase, there were three characteristics; deletion, addition and obsolete, except adjectival phrases, prepositional phrases and conjunctional phrases. Thay didn't

In the semantics field, there were three cases of changes in extention, seventeen cases of changes in narrowing, and eight cases of changes in subreption.

The result of making comparisons in the spelling revealed that there were four cases of changes; the first consonants, vowels, final consonants and adding the Visanchanee marks.