

Thesis Title

A Quasi-Experimental : Knowledge, Attitude
and Practice of the Strategic Management
philosophy at Division of Occupational
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~~ABSTRACT~~

This research is a quasi-experimental one-group pre-post test design to study the knowledge, attitude and practice in Strategic Management Philosophy. 38 Administrators from the division of Occupational Health, Department of Health, Ministry of Public Health were selected to attend the workshop course in Strategic Management. They were tested before, right after, 1 month, 4 months and 8 months after the course.

It was found that the strategic management philosophy was applied in the division of Occupational Health. A committee of 7

officials was elected to take the responsibility. There were equal or more strategic management activities than before the experiment. The restraint in the application of the strategic management philosophy are because of the organization culture, the individual lack of motivation, knowledge, skill and interest. There is significant difference ($p < 0.05$) of the Knowledge and attitude of the attendant before and after the workshop. Sex, Age, education, ranking, work experience, Management Course attending, affect the strategic management knowledge of the study group. But only > 16 years work experience, affect the strategic management attitude.

Strategic Management workshop course should be regularly arranged to create knowledge and understanding to the division of Occupational Health officials of every level.