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**KEY WORD : INSTRUCTIONAL MEDIA/ INSTRUCTOR/ MEDICAL TECHNOLOGY
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**SUKSOM SPANUCHATA. AN ANALYSIS OF THE OPINION OF
INSTRUCTORS IN FACULTY OF MEDICAL TECHNOLOGY, MAHIDOL UNIVERSITY
CONCERNING IN INSTRUCTIONAL MEDIA UTILIZATION. THESIS ADVISOR :
BANSHA CHAENGWAG, M.Ed. SURINDA CHAENGWANG, M.Sc., 107 p, ISBN 974-589-600-4**

The present study was done by survey type. Seventy-seven questionnaires were distributed to staff of the Faculty of Medical Technology Mahidol University. Seventy completed questionnaires (90.91%) were returned and analysed. The ratio of questionnaires from female : male staff was 52 : 18. Most of them hold at least M.Sc. degrees and have taught both theory and practice for some time. They gained their experiences in utilization of teaching media from their former instructors. The need to use transparencies was highest in lecture and conference rooms. A good set of audio aids and personal computers were highly needed in laboratory and library.

Most of the staff obtained their teaching media by self preparation and from the media unit of the Faculty. Most of them used transparencies during teaching. They thought that most of the problems were from instrumentation (64.82%), the preparation of teaching media (60.36%) and the commitment to service of the media unit (58.93%).

Finally, the comments from the present survey were supportive of facilities from the Faculty to provide all of the basic needs for preparation of teaching media. Problems could be reduced if there is good communication between the users and the providers.