

Thesis Title Evaluating the Managerial Process of Sub-community
Project towards Community Participation in Bangkok
Satellite Cities

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Abstract

The main objective of this study was to evaluate the managerial process of the Sub-community Project in relation to community participation in Bangkok satellite cities. The evaluation was performed by means of the Stufflebeam's Decision-making Approach (CIPP Model), particularly to "Process" evaluation. The managerial process of the Project's Working Group was assessed according to Koontz's Model (i.e., *planning, organizing, staffing, directing, and controlling*). Assessment of the community participation was emphasized on 3 activities (i.e., *initiative, implementation, and controlling-evaluation*) of the members of Sub-community Committees. The study was conducted in 5 municipalities of the Bangkok satellite cities. The data were obtained through 2 sets of questionnaires. The first set was for evaluating the managerial process, and the second was for evaluating the community participation.

The findings revealed that the overall managerial process of the Working Groups of the pooled municipalities was at a good rank and did not differ among the municipalities. *Directing* was good, and there was a significant difference among the municipalities ($p=0.0182$). *Planning* and *organizing* were good, *staffing* and *controlling* were fair.

The overall community participation and the participation on each of those 3 activities were all at the high levels. But the participation scores among the municipalities were significantly different ($p<0.0001$)

Correlation between the overall managerial process and the overall community participation did not approach a statistically significance ($p=0.883$). In details, *controlling* in the managerial process was positively correlated with the community participation on *controlling-evaluation* ($p=0.031$). *Planning* in the managerial process was negatively correlated with the participation on *implementation* ($p=0.013$).

The major problem and obstacle in conducting Sub-community Project was related to insufficiency of resources. Others were the problems about the administrators' promotion, coordination from community owners, and coordination among various divisions in each municipality.

It was recommended from this study that the administrators and the members of Project's Working Group should work in collaboration with each other to improve *staffing and controlling*, and put an emphasis on following-up, evaluation, and providing the suitable resources for the projects.