Thesis Title	Opinions of Ceramic and Lime Industrial Firm Entrepreneurs in Ratchaburi Province Regarding Fuelwood Tree Reforestation
Name	Songkran Poowanathai
Degree	Master of Arts (Environment)
Thesis Supervisory Committee	Tawatchai Arthonthurasook, B.Sc., M.P.A. Shutima Saeng-ngern, B.A., M.A. (Environment) Jirapom Chuckpaiwong, B.A., M.A. (Environment)
Date of Graduation	24 May B.E. 2533 (1990)

ABSTRACT

The objective of this study is aimed to investigate opinions and factors relating to opinions of ceramic and lime industrial firm entrepreneurs in Ratchaburi province regarding fuelwood tree reforestation. The subjects of the study were 70 ceramic and lime industrial firm entrepreneurs. Data were collected by using a structured questionnaire. The analysis of variance and the Multiple Classification Analysis were used for data processing.

The finding showed that the entrepreneurs rather have opinions regarding fuelwood tree reforestation which rate in the high level of opinions.

The influencing factors on opinions regarding fuelwood tree reforestation are the ceramic industrial firm entrepreneurs who have more than Baht 1,500,000 of revenue per year, the factories which are 101-500 kilometres far from fuel productive place, recieved information

regarding fuelwood tree reforestation 6-10 times per year and used 3,501-4,500 cubic metres of fuelwood per year. Namely, age, educational level, manager status, and occupational experience of the entrepreneurs have negative relation to opinions but level of communication to the government officer has positive relation. The result is statistically significant at the 0.001 level.

Base on the above finding, the agencies that have responsibility concerned with ceramic and lime industrial firms should more continuously and widly promote about fuelwood tree reforestation, especially, give direct information from government officers to the entrepreneurs is the efficiently method. The community forestry concept should be widely promoted in Ratchaburi province and nearby areas to prevent fuelwood shortage problem in future.