

Thesis Title The Status and Needs in Educational Media
 Utilization in Health Education for Patients
 in Siriraj Hospital

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ABSTRACT

The main purpose of this survey research is to study the status, needs and problems of media utilization in health education for patients in Siriraj Hospital.

The subjects for the study were nurses and practical nurses who involved in health education for patients of 108 wards or divisions in Siriraj Hospital. (3 questionnaires for each one)

In total, 324 questionnaires were used for questioning. Nevertheless, only 310 questionnaires (95.68 percent of the total) with fully complete answer were selected and used for statistical analysis. It took six months (October 1991 - March 1992) for the whole study period for questioning. However, it needed six weeks for completion. (December 23, 1991 - February 2, 1992).

The results of the study can be concluded as follows :-

1. 96.45 percent of the personels who use the media for health education in Siriraj Hospital were graduated bachelor degree.

2. The stutus of media used for health education in Siriraj Hospital is not very well.

3. Forms of media used in all ward can be ranged in the following order : leaflets, posters, pictures, flip-charts, video tapes, audio tapes, slide-taples and films.

4. The most interesting media in opinion of nurses and practical nurses are video tapes, films, slide-tapes, leaflets, pictures posters, flip-charts and audio tapes.

5. Most of the media are produced by media production organization, ward itself and drug company. Only a few are made by others hospitals.

6. The favourite media can be ranged in the following sequences : leaflets, posters, pictures, flip-charts, video tapes, slide-tapes and films.

7. Insufficient budgets and personels are the major contriants for promotion of health education program in the hospital.

8. It has been suggested that establishment of a hospital's unit to produce educational media for health education be necessary.