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Thesis Title : The Effects of Perception Readability and Preference of 12 Thai Letter Styles by Lower Secondary School Students.

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Abstract

The purpose of the research was to study the effects of perception readability and preference of 12 Thai letter styles as perceived by lower secondary school students. Samples were 288 randomly selected lower secondary school students of Ayudhyanusorn school in the academic year of 1991. After the experimentation, data were analyzed by means of Two Analysis of Variance and One way Analysis of Variance.

The research results revealed :

1. There was no significant difference of perception readability among lower secondary school students at 0.01 level.
2. There was significant difference of perception readability among the Thai letter styles at 0.01 level.
3. There was no coreaction between the classes and the 12 Thai letter styles.
4. There was significant difference of perception readability among the Thai letter styles in each level of lower secondary school students at 0.01 level.
5. The Thai letter styles preference of the students were : Thai-Narit, Taweepong 3, Manop 5, Manop Sheriff 1, Green 1, Compact, Manas 1, Reung 1, Ekkaluck 56, Samkun 1, Samkun 6 and Gothic Siam respectively.