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Thesis Title : Characteristics of Small Entrepreneur in Production and Service Industries in the Next Decade(1997-2007)
: Case Study of Graduates from King Mongkut's Institute of Technology North Bangkok (KMITNB).

Concentration : Vocational and Technical Education Management

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Abstract

This descriptive research aims to study experts' opinions concerning the characteristics of the KMITNB graduates who are expected to be successful small entrepreneurs in production and service industries in the next decade (1997 - 2007). Ethnographic Delphi Futures Research (EDFR) method is used for this study. There are 33 experts consisted of 5 administrators of KMITNB, 6 academics and 22 small entrepreneurs.

The result shows that in the experts' opinions a successful small entrepreneur needs to have a correct attitude towards entrepreneurship, inspirations to be self-employed, strong need to achieve, high responsibility, and confidence of his competence. In addition, he should be able to ensure business possibilities before making decisions. He needs also to possess leadership quality, good human relationship, technical competence for his occupation and adequate fundings.