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Thesis Title : Learning Effectiveness through Various Letter Styles
and Colors of Slide-tape Presentations.
Concentration : Technological Education.
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Academic year : 1992

Abstract

The purpose of this study was to compare the learning effectiveness through various letter styles and colors of slide-tape programs on Starting System. The sample group was 90 second year students of Vocational Education Certificate at Patumthanee Technical College, arranged by stratified sampling. These students, who have normal visibility, were divided into 6 experimental groups with consisted of 15 students in each. Each group learned from slide-tape programs with different letter styles and colors. Right after finish viewing the slide tape presentations, an achievement test was given. The scores acquired were hypothetical testing by mean of two-way analysis of variance. The results were as follows:

1. There was significant difference on learning achievement in different letter styles of slide-tape programs at .01.
2. There was no significant difference on learning achievement in different letter colors of slide-tape programs at .01.
3. There were no interaction effect among letter styles and colors in the slide-tape programs.